

STOCK · SEMI-CUSTOM · CUSTOM





- Established 2011 •
- **Authorized Distributors Only**
 - Promotional & •

Resale Programs

- One Stop Shop for •
 - Stock •
 - Semi Custom & •
- **Full Custom Solutions**
- **Always Private Labeled**
 - 20+ ways to Print •
- Home of the Butterwash •
- One P.O. Start to Finish
 - Turnkey Our Blanks & •

Decoration

- **ISO** Certified •
- **Environmentally Sound**

SPREADING YOUR WORD OR IMAGERY THROUGH CLOTHING

QUALITY OF EXPOSURE

WON'T WORK - IF THAT EXPOSURE IS TO THE INSIDE OF A BUCKET

The alternative is the super soft and well-designed lifestyle tee, with soft hand inks and a custom tagless neck label. This garment makes the closet. Getting worn in public, hopefully often, for a night out on the town, That's prime time Return on Exposure!

SOUVENIR TEE



LIFESTYLE TEE HIGH RETURN ON EXPOSURE

Branded Label

Gildan, Next Level, Alternative, etc. are thrilled you are willing to pick up the tab for most of their marketing.

Heavy Hand Inks

Printing with plastisol is layering ink on top of fabric, which results in a thick plastic texture.

Generic Designs

Too often do we see promotional T-shirts that make you question why money was ever spent on it to begin with.

Rough Non-Fitting Blanks

The point of any wearable is to be worn. The coolest design in the world is pointless on a bad blank.

This cheap promo tee only gets

0-5 Wears

Custom Private Label

The smallest print has the biggest impact. Private labeling makes a stronger impact on your customer than a co-branded throw-away.

Soft Hand Inks

Water based discharge printing works by dyeing the ink into the fabric leaving a smooth soft hand smooth retail feel.

On Trend Designs

A well designed shirt will be worn more frequently in lifestyle locations, but your brand will also be better perceived overall.

Soft Made-to-fit Blanks

Most of us have a shirt that feels great, and looks even better. Why not provide that experience to your customer?

Your new favorite shirt receives

vs 20+ Wears

A \$5.00 TEE COSTS \$1.00 PER FOR 5 LOUSY EXPOSURES A \$10.00 TEE COSTS JUST \$.50 PER FOR 20 QUALITY EXPOSURES **BASED ON**

3 WAYS TO ENGAGE

TIME, BUDGET AND DESIRE



STOCK:

Our fastest solution. Pick your garment, choose from 20+ ways to print. 10-14 business days.

MIN 72-144



SEMI CUSTOM:

Add a Wet or Dry Process Add-On to create your own custom garment - in half the time as custom.

MIN 144+



FULL CUSTOM:

Style, Fabric, Color and Finish as desired. Final assembly to spec. Primary decoration/additional branding. 45-60+ business days.

MIN 300-1200 DEPENDING ON PROJECT TYPE.

WANT IT SOFTER? ADD BUTTERWASH!



3 x 3 AREA

PRIVATE LABEL

YOUR CHOICE EVERY TIME

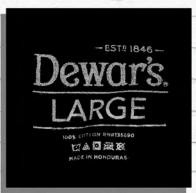
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- · Your Icon/Logo/Wordmark
 - Company Tagline(s)
 - Website
 - Social Media Hashtags
 - Established Date













YOURS OR OURS

GRAPHICS

HAND DRAWN . VECTOR. RASTER















Presentation 5 MERCHANDISED COLLECTION



Presentation 2
STOCK BODIES

LS TEE

CREW OR HOOD

CREW NECK OR
HOODED FLEECE

Presentation 3 SEMI CUSTOM BODIES



Presentation 4
FULL CUSTOM BODIES



WE ARE A DEDICATED SUPPLY CHAIN ONLY AVAILABLE

GETTING STARTED

THROUGH AUTHORIZED ASI AND PPAI SALES AGENTS

- An Authorized Distributor is given an internal expert to guide them through the various textile options available through the company for each opportunity.
- Every opportunity should be assessed by the time line and budget required to fulfill. This will establish your garment and decoration options.
- If finished art is ready and approved we are happy to turn it into a professional layout for presentation to the end-user.
- If custom art is required we can take your client's assets,
 thoughts and project details and turn them into a professionally merchandised collection in various formats.
- Case study samples are always available and free simply provide your shipper # and address. Each sample is tagged with all relevant info. We document each kit with photo and details for accurate follow-up.

EACH GARMENT HANG TAGGED WITH RELEVANT INFORMATION

PHOTOS AND BREAKDOWN OF CONTENTS





GETTING FINISHED

WITH END TO END SUPPLY CHAIN LOGISTICS

