



**TITYCOON**

STOCK • SEMI-CUSTOM • CUSTOM







- Established 2011 •**
- Authorized Distributors Only •**
- Promotional & •**
- Resale Programs**
- One Stop Shop for - •**
- Stock •**
- Semi Custom & •**
- Full Custom Solutions •**
- Always Private Labeled •**
- 20+ ways to Print •**
- Home of the Butterwash •**
- One P.O. - Start to Finish •**
- Turnkey - Our Blanks & •**
- Decoration**
- ISO Certified •**
- Environmentally Sound •**



Spreading Your Word or Imagery Through Clothing

# QUALITY OF EXPOSURE

Doesn't Work Well - if that Exposure is to the Inside of a Bucket

The alternative is the super soft and well-designed lifestyle tee, with soft hand inks and a custom tag-less neck label. This garment makes the closet. Getting worn in public, hopefully often, for a night out on the town, That's prime time Return on Exposure!

## SOUVENIR TEE LOW RETURN ON EXPOSURE

VS

## LIFESTYLE TEE HIGH RETURN ON EXPOSURE

### Branded Label

*Gildan, Next Level, Alternative, etc. are thrilled you are willing to pick up the tab for most of their marketing.*

### Custom Private Label

*The smallest print has the biggest impact. Private labeling makes a stronger impact on your customer than a co-branded throw-away.*

### Heavy Hand Inks

*Printing with plastisol is layering ink on top of fabric, which results in a thick plastic texture.*

### Soft Hand Inks

*Water based discharge printing works by dyeing the ink into the fabric leaving a smooth soft hand smooth retail feel.*

### Generic Designs

*Too often do we see promotional T-shirts that make you question why money was ever spent on it to begin with.*

### On Trend Designs

*A well designed shirt will be worn more frequently in lifestyle locations, but your brand will also be better perceived overall.*

### Rough Non-Fitting Blanks

*The point of any wearable is to be worn. The coolest design in the world is pointless on a bad blank.*

### Soft Made-to-fit Blanks

*Most of us have a shirt that feels great, and looks even better. Why not provide that experience to your customer?*

*This cheap promo tee only gets*

## 0-5 Wears

VS

*Your new favorite shirt receives*

## 20+ Wears

A \$5.00 TEE COSTS \$1.00 PER  
FOR 5 LOUSY EXPOSURES

A \$10.00 TEE COSTS JUST \$.50 PER  
FOR 20 QUALITY EXPOSURES



BASED ON

# 3 WAYS TO ENGAGE

TIME, BUDGET AND DESIRE



## STOCK:

Our fastest solution. Pick your garment, choose from 20+ ways to print. 10-14 business days.

MIN 72-144



## SEMI CUSTOM:

Add a Wet or Dry Process Add-On to create your own custom garment - in half the time as custom.

MIN 144+



## FULL CUSTOM:

Style, Fabric, Color and Finish as desired. Final assembly to spec. Primary decoration/additional branding. 45-60+ business days.

MIN 300-1200 DEPENDING ON PROJECT TYPE.

WANT IT SOFTER? ADD BUTTERWASH!



3 x 3 Area

# PRIVATE LABEL

YOUR CHOICE EVERY TIME

&

YOURS OR OURS

# GRAPHICS

HAND DRAWN • VECTOR • RASTER

# Google

M

COUNTRY OF ORIGIN  
GARMENT CONTENT

RN# 135890 • 

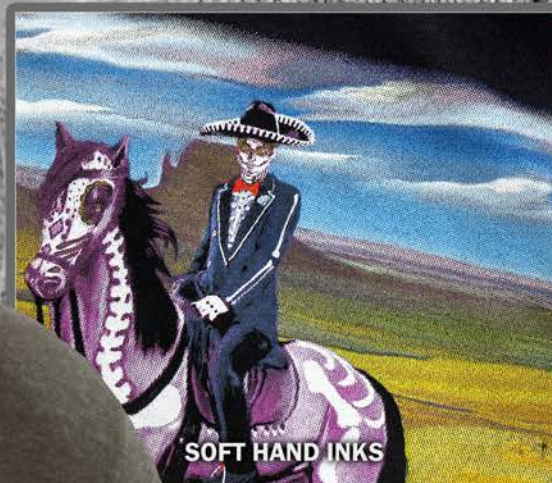
- Your Icon/Logo/Wordmark
- Company Tagline(s)
  - Website
- Social Media Hashtags
  - Established Date

USA

USA







SOFT HAND INKS



3D

JUMBO



CHECK OUT MOST STOCK



CHOOSE BODY, COLOR AND DECORATION

# STOCK

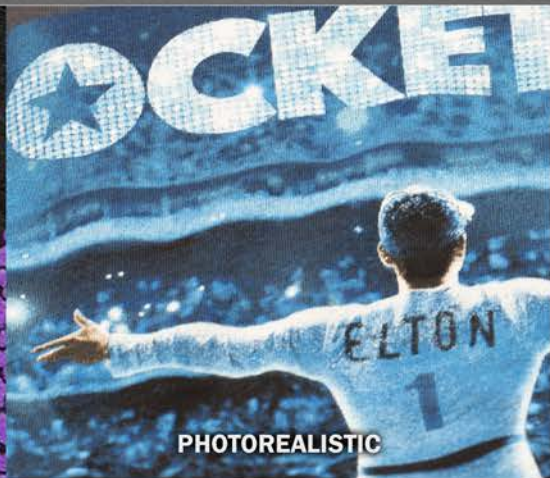
WE'VE GOT THE REST



MONOCHROMATIC



SEQUINS



PHOTOREALISTIC



GLOW IN THE DARK



OVER THE ZIPPER



GLITTER



VINTAGE



REFLECTIVE



FOIL

STOCKED GARMENTS AND 20+PRINT TECHNIQUES ONLINE AT: [TTYCOON.COM](http://TTYCOON.COM)

WANT IT SOFTER? ADD BUTTERWASH!







SEWN VERSIONS: POCKETS DONE SEW

# SEMI CU

WET VERSIONS: PMS DYES, TIE DYES,

*Dry Process*



*Wet Process*



*"Life is Too*



SEVERAL DIFFERENT WAYS PLUS RETAIL TOUCHES ADDED TO FLEECE

# CUSTOM ADD-ONS

DIP DYES PLUS SEVERAL AESTHETIC WASHES LIKE MINERAL



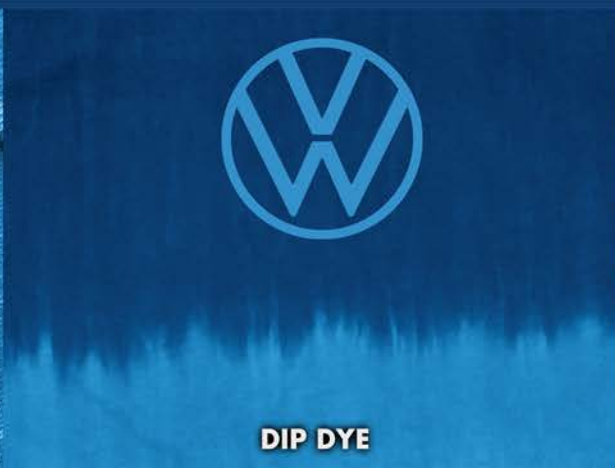
**CORDS AND CUFFS**



**POCKETS SEVERAL WAYS**



**MINERAL WASH**



**DIP DYE**



**TIE DYE**

*Short for Boring Clothes"*



USA, NORTH AMERICAN, LATIN AMERICAN AND GLOBAL PRODUCTION

# FULL CUSTOM

IF IT CAN BE PHYSICALLY MADE - WE CAN DELIVER IT

YOUR CHOICE OF :

STYLE, FABRIC, COLOR, FINISH,  
ASSEMBLY, BRANDING/LABELING  
AND DECORATION.

CHECK OUT MORE FULL  
CUSTOM OPTIONS ONLINE AT:

**TTYCOON.COM**



**RINGER TEES**



**HOODIES**



**KNIT OR WOVEN**





BUTTONDOWNS



JOGGERS



# Presentation 1 TEES FROM STOCK

*Your Art or Ours  
Fastest Delivery  
20 + Print Techniques  
Always Private Labeled*



COTTON/POLY HEATHERS

TRI-BLEND OR SPECIALTY

100% COTTON

YOUR CHOICE OF INK FINISH: BRIGHT - VINTAGE - SPECIALTY (20+)

MANY FITS, FABRICS & COLORS AVAILABLE

NEW YORK ISLANDERS

## Presentation 2 STOCK BODIES

## Present 3 SEMI CUSTOM



LS TEE /  
CREW OR HOOD

CREW NECK OR  
HOODED FLEECE

SS TEE

NEW YORK ISLANDERS

SEVERAL SILHOUETTES TO CHOOSE

*Mineral Washes  
Space Dyes  
Tie Dyes...*



DIP DYE

PMS

NEW YORK ISLANDERS

REQUESTING THE COMPS MOST APPLICABLE TO END-USER COST, TIMEFRAME A



# Presentation 5 MERCHANDISED COLLECTION



## Presentation 3 CUSTOM BODIES



## Presentation 4 FULL CUSTOM BODIES





We are a Dedicated Supply Chain Sold Exclusively

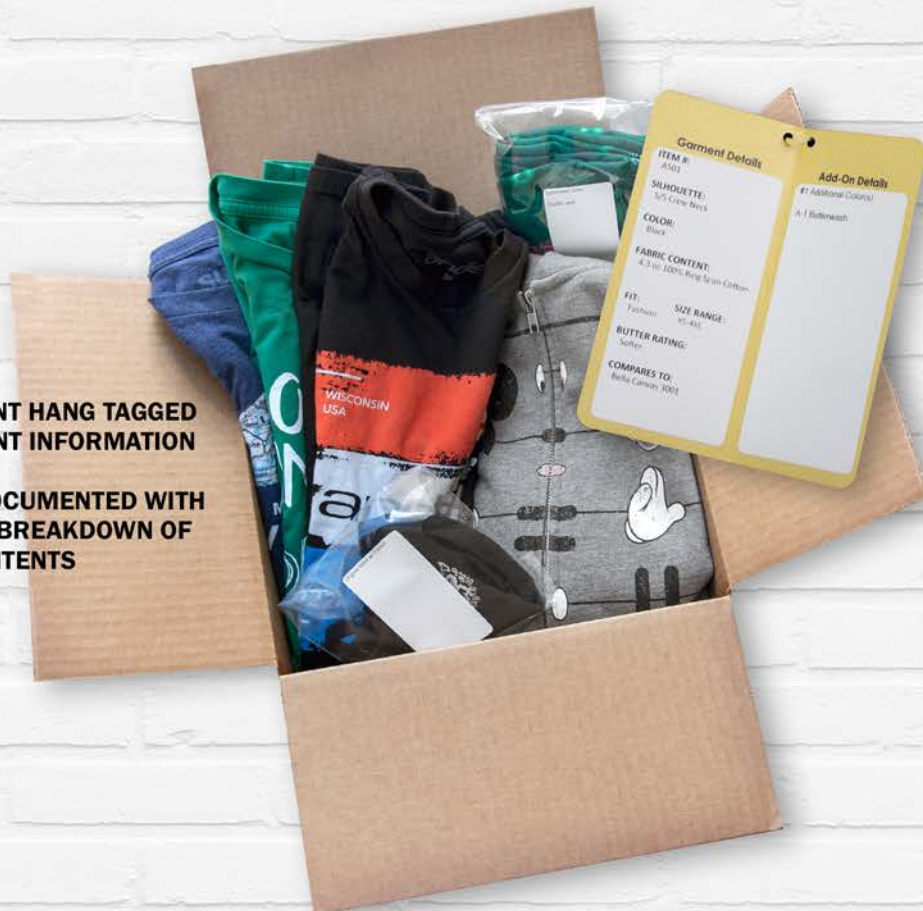
# GETTING STARTED

Through Authorized ASI and PPAI Sales Agents

- An Authorized Distributor is given an internal expert to guide them through the various textile options available through the company for each opportunity.
- Every opportunity should be assessed by the time line and budget required to fulfill. This will establish your garment and decoration options.
- If finished art is ready and approved we are happy to turn it into a professional layout for presentation to the end-user.
- If custom art is required we can take your client's assets, thoughts and project details and turn them into a professionally merchandised collection in various formats.
- Case study samples are always available and free - simply provide your shipper # and address. Each sample is tagged with all relevant info. We document each kit with photo and details for accurate follow-up.

**EACH GARMENT HANG TAGGED  
WITH RELEVANT INFORMATION**

**EACH KIT IS DOCUMENTED WITH  
PHOTOS AND BREAKDOWN OF  
CONTENTS**





Fold, Bag, Tag and Belly Bands Complete the Package

# GETTING FINISHED

Along with End to End Supply Chain Logistics



HARLEY DAVIDSON - X-LARGE

RUBBER BANDS - TEXT / ICONS

**BELLY BANDS - FULL COLOR, FULL BLEED PRINTING  
ALLOWS FOR PRODUCT COUPONS, REDEMPTION  
INCENTIVES, CALLS TO ACTION, ETC.**

**GREAT FOR YOUR CLIENT'S TRADE SHOW GIVEAWAYS  
- THE BANDED TEES STACK AND DISPLAY WELL ON  
TABLETOPS. NO MORE FRUSTRATING POLYBAGS.**

**THE END USER HAS AN IMMEDIATE INTERACTION  
WITH YOU BEFORE EVEN TRYING ON THE T-SHIRT.**





**ISO CERTIFIED**



**ENVIRONMENTALLY  
SOUND**

**T|TYCOON**

**DALLAS • LOS ANGELES**

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**TTYCOON.COM**



**SCAN TO VISIT  
OUR WEBSITE**