



TITYCOON



STOCK • SEMI-CUSTOM • CUSTOM

SCAN QR CODE  
TO VISIT OUR  
WEBSITE:







# Why T|TY?

**Established 2011 •**

**Authorized Distributors Only •**

**Promotional & •**

**Resale Programs**

**One Stop Shop for - •**

**Stock •**

**Semi Custom & •**

**Full Custom Solutions •**

**Always Private Labeled •**

**20+ ways to Print •**

**Home of the Butterwash •**

**One P.O. - Start to Finish •**

**Turnkey - Our Blanks, •**

**Our Decoration**



# Quality OF EXPOSURE

The alternative to the "throw away yard tee tee" is the super soft and well-designed lifestyle tee, which exudes quality with soft hand inks and a custom tagless neck label. This t-shirt is going to be so awesome that it gets worn for a night out on the town, and that's **prime time Return on Exposure!**

## SOUVENIR TEE LOW RETURN ON EXPOSURE

VS

## LIFESTYLE TEE HIGH RETURN ON EXPOSURE

### Branded Label

Gildan, Next Level, Alternative, etc. are thrilled you are willing to pick up the tab for most of their marketing.



### Heavy Hand Inks

Printing with plastisol is layering ink on top of fabric, which results in a thick plastic texture.



### Generic Designs

Too often do we see promotional T-shirts that make you question why money was ever spent on it to begin with.



### Rough Non-Fitting Blanks

The point of any wearable is to be worn. The coolest design in the world is pointless on a bad blank.



### Custom Private Label

The smallest print has the biggest impact. Private labeling makes a stronger impact on your customer than a co-branded throw-away.



### Soft Hand Inks

Water based discharge printing works by dyeing the ink into the fabric leaving a smooth soft hand smooth retail feel.



### On Trend Designs

A well designed shirt will be worn more frequently in lifestyle locations, but your brand will also be better perceived overall.



### Soft Made-to-fit Blanks

Most of us have a shirt that feels great, and looks even better. Why not provide that experience to your customer?



This cheap promo tee only gets  
**0-5 Wears**

VS

Your new favorite shirt receives  
**20+ Wears**

A \$5.00 TEE COSTS \$1.00 PER  
FOR 5 LOUSY EXPOSURES

A \$10.00 TEE COSTS JUST \$.50 PER  
FOR 20 QUALITY EXPOSURES

*Invest*  
**WEAR IT COUNTS!**



# Build your **BRAND**

**3 STYLING LEVELS  
TO MEET AESTHETIC AND  
TIMELINE TARGETS**



## **STOCK:**

Tons of options in our stocked collection. Pick your blank, choose from 20+ ways to print and you're ready to go in 10-12 business days.

**MIN 72-144**



## **SEMI CUSTOM:**

Take a stock garment and apply either a wet or dry process add-on to create your own custom garment. Ready in 21-30 business days.

**MIN 144+**



## **FULL CUSTOM:**

We start at the beginning with original pattern making, followed by the fabric of choice, including color and finish. Final assembly is as desired (thread type & color) plus any labeling or other branding options along with your primary decoration. Ready in 45-60+ business days.

**MIN 300-1200**

**WANT IT SOFTER? ADD BUTTERWASH!**





YOUR BRAND HERE

Google

M

COUNTRY OF ORIGIN  
GARMENT CONTENT

RN# 135890 •     

*Private*  
**LABEL**

Here's what you can customize  
with a 3" x 3" Imprint Area:

- Your Icon/Logo/Wordmark
- Company Tagline(s)
- Website
- Social Media Hashtags
- Established Date





# Made from STOCK



**SOFT HAND INKS**

**GLOW IN THE DARK**



USED ON CUSTOMER



**FOIL PRINT**

**METALLIC**

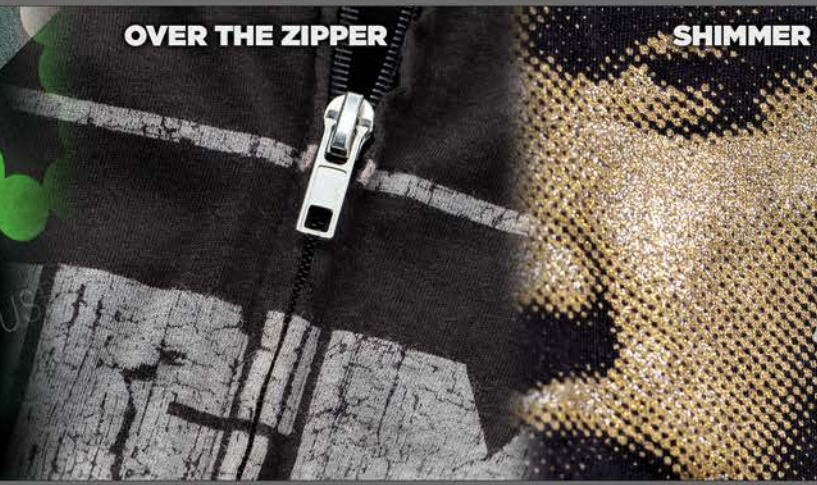
**CHECK OUT ALL OF THE 20+  
PRINT TECHNIQUES ONLINE AT:**



**PICK YOUR BLANK**  
**CHOOSE FROM 20+ WAYS TO PRINT**  
**READY TO GO IN 10-12 DAYS**

**OVER THE ZIPPER**

**SHIMMER**



**LEATHER PRINT**

**FULL COLOR GLOSS**

**TTYCOON.COM**





# Semi CUSTOM



ALL-OVER POCKET



PEEK-A-BOO POCKET



CUSTOM DYE (TIE DYE/MINERAL/PATTERNS & PMS DYE)

CHECK OUT ALL OF THE SEMI  
CUSTOM OPTIONS ONLINE AT:



**TAKE A STOCK GARMENT AND  
APPLY A WET OR DRY ADD-ON TO CREATE  
YOUR OWN CUSTOM GARMENT.**



**TTYCOON.COM**





# Full CUSTOM





**FROM ORIGINAL PATTERN MAKING,  
FOLLOWED BY FABRIC, COLOR & FINISH,  
FINAL ASSEMBLY, BRANDING/LABELING  
AND PRIMARY DECORATION.**



**CHECK OUT ALL OF THE FULL  
CUSTOM OPTIONS ONLINE AT:  
TTYCOON.COM**



# Tycoon CREATIVE

NEED AN IMAGE, GRAPHIC OR LAYOUT?

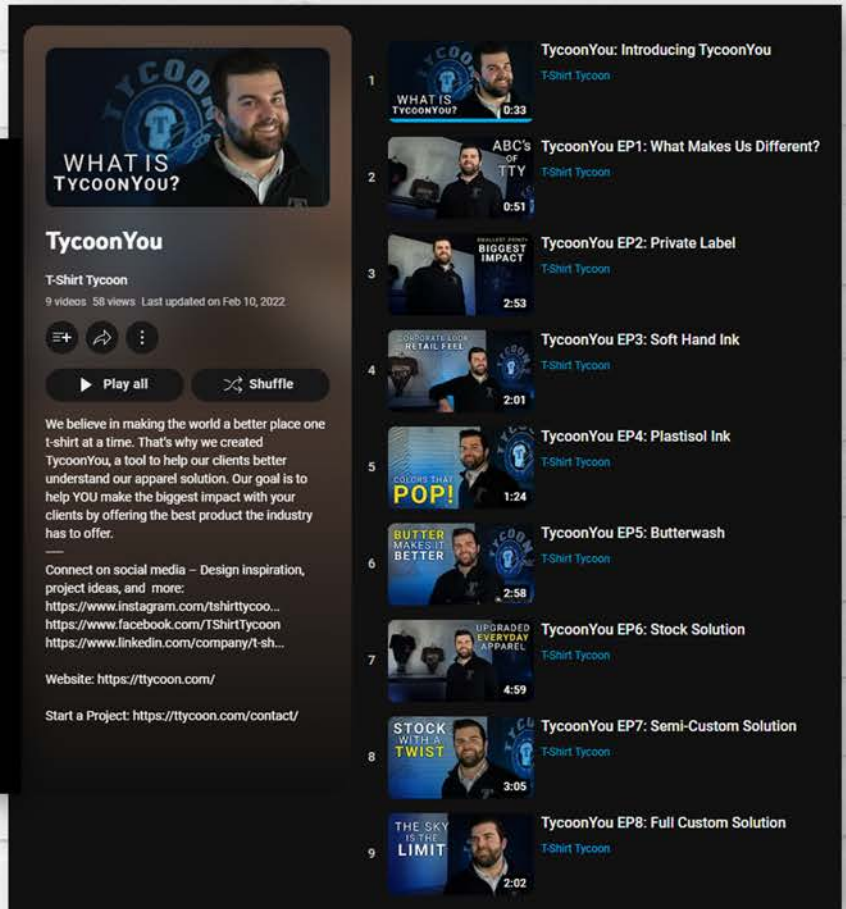
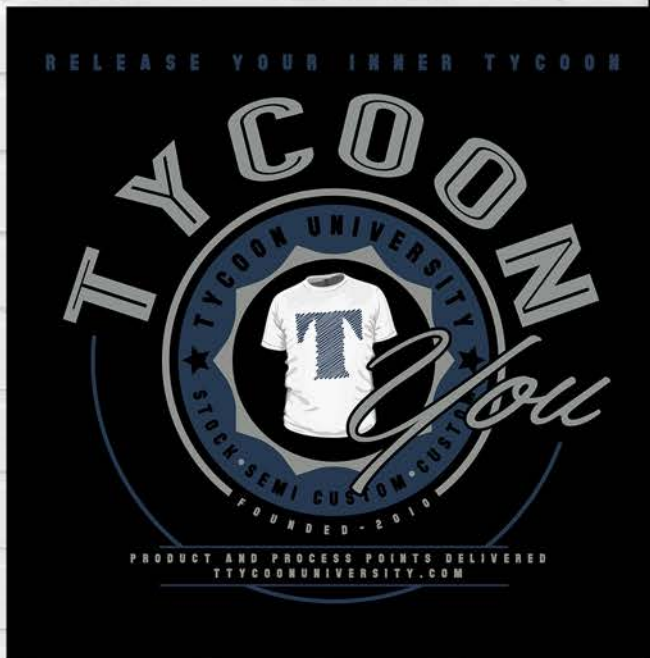
CREATIVE IS ON US.



OUR CREATIVE TEAM DELIVERS WINNING ILLUSTRATED AND VECTOR BASED GRAPHICS ON A DAILY BASIS. INTERPRETING ART FROM EVERYONE FROM THE ISLANDERS & GOOGLE TO HARLEY DAVIDSON AND EVERYTHING IN BETWEEN. TRUST US TO REPRODUCE CURRENT GRAPHIC ASSETS AS DESIRED OR CREATE NEW ART OR GRAPHIC ELEMENTS FOR YOUR NEXT NEXT GARMENT. PLAN IT TO LAST FOREVER.



# Tycoon EDUCATION



SOMETIMES THE BEST WAY TO LEARN IS BY WATCHING A VIDEO AT YOUR LEISURE. SO WE HAVE TAKEN THE TOP REQUESTED TOPICS AND CREATED AN AT-HOME EDUCATIONAL SERIES THAT WALKS YOU THROUGH KEY POINTS OF T-TYCOON SOLUTIONS.

THE "TYCOON YOU" LIBRARY IS BROUGHT TO YOU BY OUR SALES & SUPPORT STAFF AND TAKES YOU STEP BY STEP THROUGH OUR PROCESS AND FEATURES VALUABLE SALES RELATED INFO.

TUNE IN WHEN YOU HAVE A MOMENT TO BRUSH UP ON ALL THINGS TYCOON. WE WILL ADD TOPICS ON A REGULAR BASIS WHICH CAN ALL BE ACCESSED ON OUR YOUTUBE CHANNEL. ASK YOUR REP TO ADD COVERAGE OF TOPICS YOU MAY BE INTERESTED IN.

Visit  
**TTYCOONUNIVERSITY.COM**





# Custom BELLY BANDS

FULL COLOR, FULL BLEED PRINTING  
ALLOWS FOR PRODUCT COUPONS,  
REDEMPTION INCENTIVES, CALLS TO  
ACTION, ETC.

GREAT FOR YOUR CLIENT'S TRADE SHOW  
GIVEAWAYS - THE BANDED TEES STACK  
AND DISPLAY WELL ON TABLETOPS. NO  
MORE FRUSTRATING POLYBAGS.

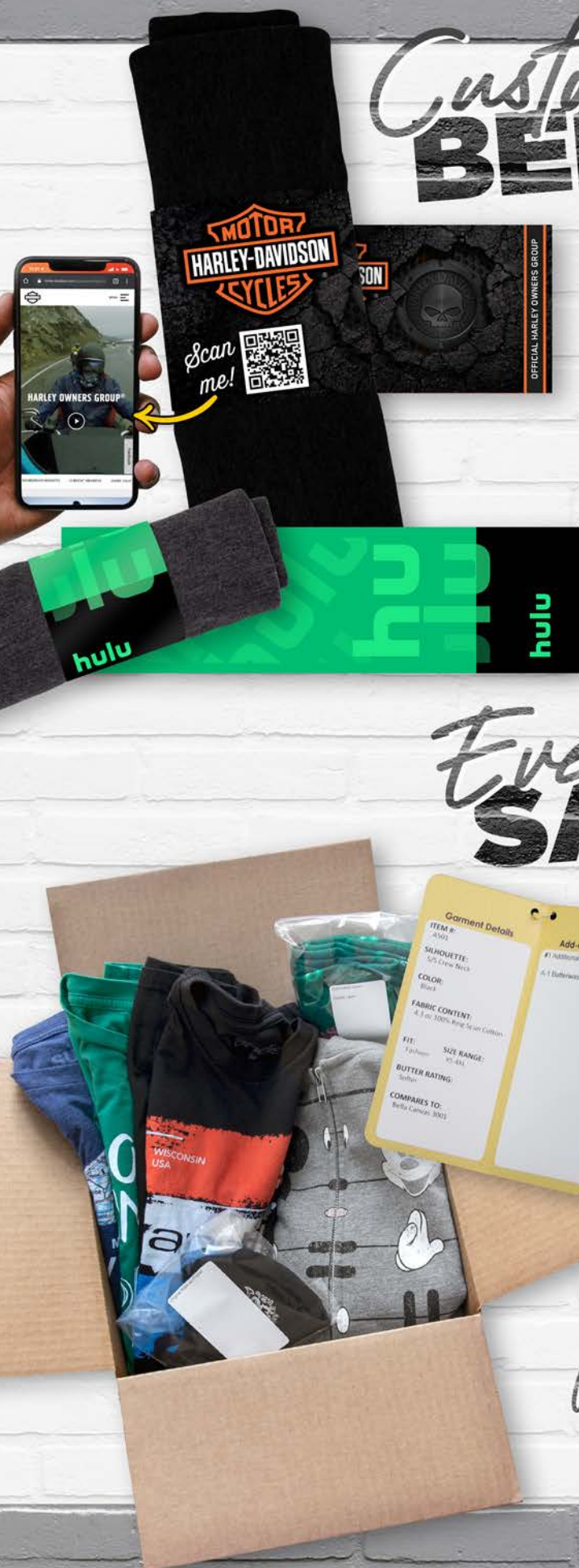
THE END USER HAS AN IMMEDIATE  
INTERACTION WITH YOU BEFORE EVEN  
TRYING ON THE T-SHIRT.

# Everyday SAMPLE KITS

EACH GARMENT HANG  
TAGGED WITH RELEVANT  
INFORMATION

EACH KIT IS DOCUMENTED  
WITH PHOTOS AND  
BREAKDOWN OF  
CONTENTS

Visit  
**TYCOONSAMPLES.COM**





# Getting STARTED

- An Authorized Distributor is assigned an internal expert to guide them through the various textile opportunities available to them through the company.
- Every opportunity should be assessed by the time line required to fulfill. This will establish your garment and decoration options.
- If finished art is ready and approved we are happy to turn it into a professional layout for presentation to the client.
- If finished art is required we can take your client's assets, thoughts and project details and turn them into a professionally merchandised collection for presentation to the client.
- Case study samples are always available and free - simply provide your shipper # and address. Each sample is tagged with all relevant info. We document each kit with photo and details for follow-up.



Contact  
**INFO@TTYCOON.COM**







T|TYCOON

DALLAS • LOS ANGELES

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