

# FASHION FIT GUIDE

*YourCo. is about "Right Sizing" the right fit for the right audience.*

Understanding how YourCo. can customize your **fashion fit** is as important as choosing the fabric and color. In many cases, we recommend Add-On #26 - Butter Wash. Butter Washing your shirt will "break in" the fabric and the print to insure the softest hand. However, it also removes the final shrink which manipulates the original measurements of the **fashion fit** of the garment.

## Our Fashion Fit USA100 Explained

Our model is 6 feet tall, 175lbs and had a 38" chest. His preferred shirt size is a medium.



*These images illustrate how the Butter Wash process affects the fit of the shirt.*



## USA100

Our model is wearing our 4.7oz 100% Ringspun Cotton USA100\_Light Navy Fashion Fit S/S Crew Neck T-Shirt.

**MADE IN THE USA**

## Size Specifications for USA100 (No Butter)

SIZE	XS	S	M	L	XL	XXL	3XL
Body Length	25	27	28	29	30	31.5	33
Chest	17.5	18	20	22	24	26	28

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