

Think about your brand's

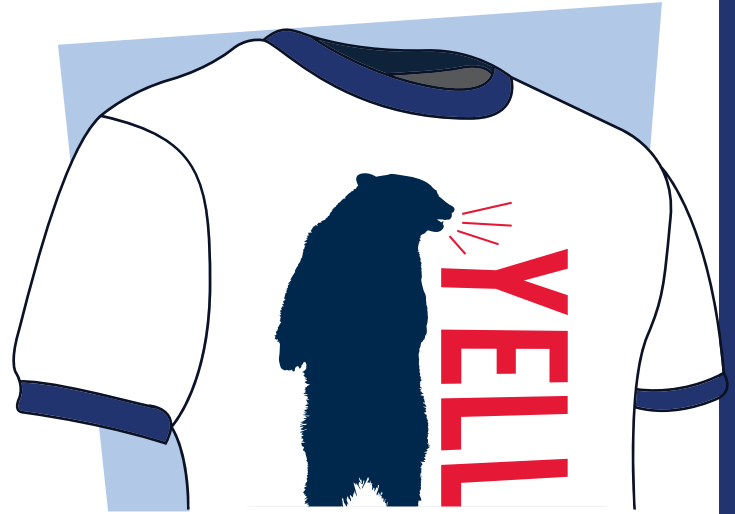
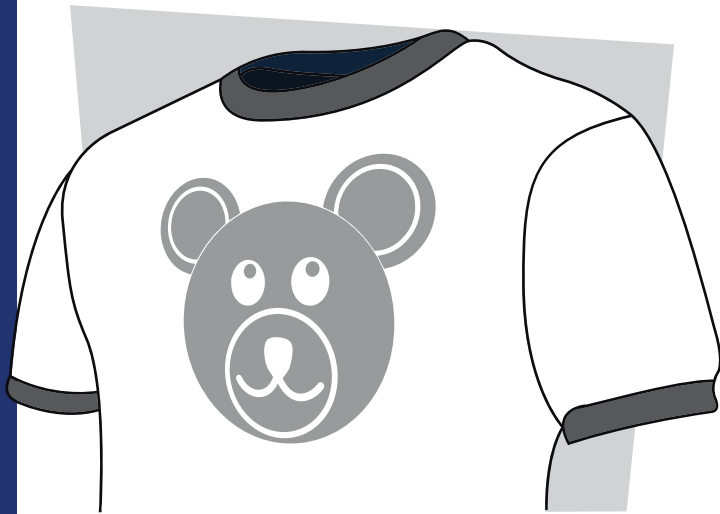
QUALITY OF EXPOSURE



SOUVENIR TEE
LOW RETURN ON EXPOSURE

VS

LIFESTYLE TEE
HIGH RETURN ON EXPOSURE



Branded Label

Gildan, Next Level, Alternative, etc. are thrilled you are willing to pick up the tab for most of their marketing.



Custom Private Label

The smallest print has the biggest impact. Private labeling makes a stronger impact on your customer than a co-branded throw-away.



Heavy Hand Inks

Printing with plastisol is layering ink on top of fabric, which results in a thick plastic texture.



Soft Hand Inks

Water based discharge printing works by dyeing the ink into the fabric leaving a smooth soft hand retail feel.



Generic Designs

Too often do we see promotional T-shirts that make you question why money was ever spent on it to begin with.



On Trend Designs

A well designed shirt will be worn more frequently in lifestyle locations, but your brand will also be better perceived overall.



Rough Un-Fitted Blanks

The point of any wearable is to be worn. The coolest design in the world is pointless on a bad blank.



Soft Made-to-fit Blanks

Most of us have a shirt that feels great, and looks even better. Why not provide that experience to your customer?



The Drawer Shirt only gets

0-5 Wears

VS

The Closet Shirt receives

20+ Wears