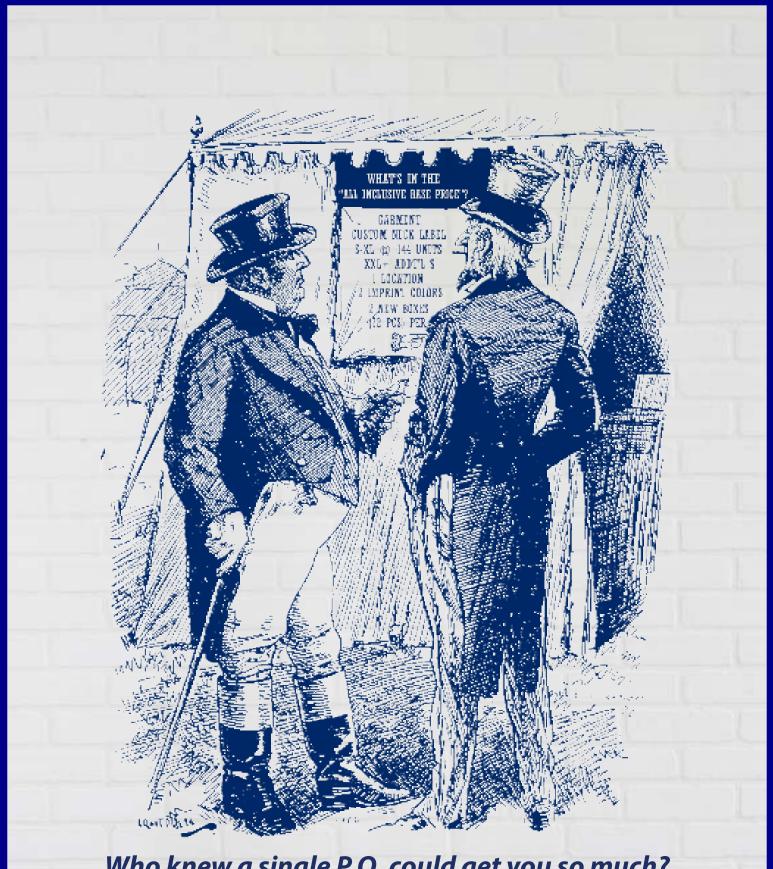




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YOURCOCLOTHING.COM

Contraction of



Who knew a single P.O. could get you so much?

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Name: _____

Company: ______ Title: ______ Email: _____ Phone: _____

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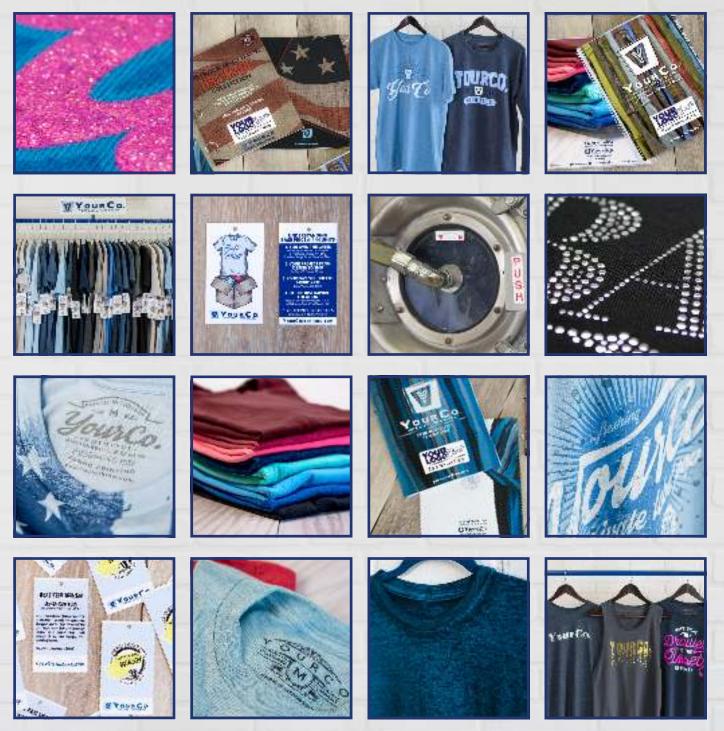
YouTube.com/YourCoClothing

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SIMPLY SOCIAL

FOLLOW US @YourCoClothing

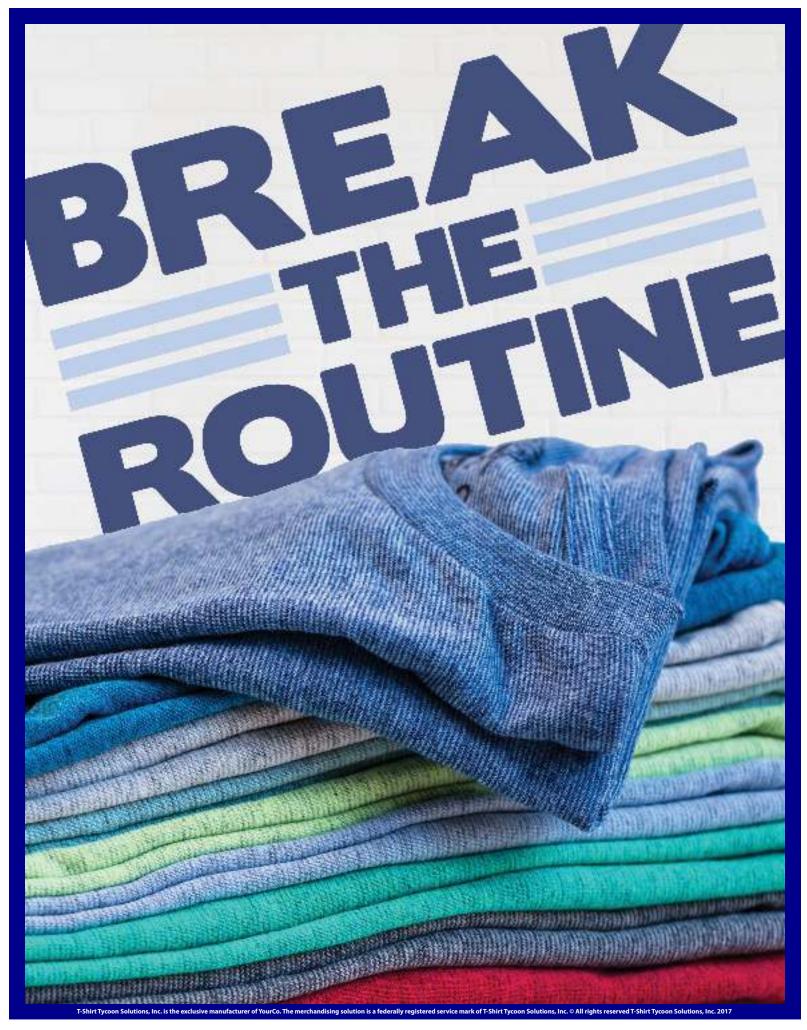
Post your favorite tees and prints with the hash tag **#YOURCO** Our favorites will be shared on our social media!



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PRIVATE LABEL SALES STRATEGY





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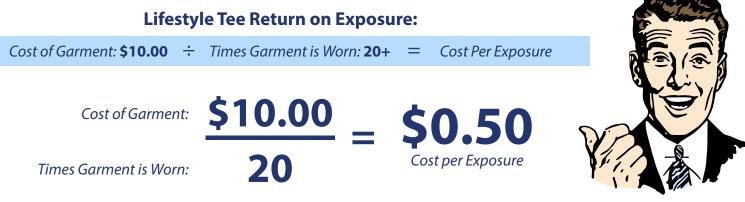


Not all tees are created equally, and there is something to be said about quality. When you promote your business with the cheapest garment you can find stop and think, how is this affecting my brand's perception?

When you hand out a co-branded, rough unfitted t-shirt, printed with generic artwork, and heavy hand inks you'll probably see this garment worn to mow the lawn when it's not at the bottom of your drawer. Sure, the cost of the t-shirt was cheaper but are you seeing any **Return on Exposure?**



The alternative to the "throw away lawn mowing tee" is the super soft and well-designed lifestyle tee, which exudes quality with soft hand inks and a custom tagless neck label. This t-shirt is going to be so awesome that it gets worn for a night out on the town, and that's **prime time Return on Exposure!**



The cheaper option is always going to be more enticing, but you end up wasting your money if the t-shirt isn't being exposed to your target audience. Making a lifestyle garment that will be your customers new favorite shirt is a far superior use of budget when looking at the Cost Per Exposure.

MOVE FROM THE DRAWER TO THE CLOSET



THE PRIVATE LABEL THEORY

Successful brands do many things alike. At the top of that list is the primary product identifier. In clothing, it's the neck label. You can make a case that the smallest print has the biggest impact. At minimum it says this is a custom made garment directly from the brand you are supporting. It says you care. It provides a far better connection than a "me-too" co-branded souvenir tee.





BASE PRICE @ 144 UNITS

A YOUR FAVORITE BLANK

B ONE IMPRINT LOCATION

C TWO IMPRINT COLORS

D CUSTOM TAGLESS NECK LABEL

- **E** TECHNICAL & CREATIVE DESIGN
- **F** PRINTERS FOLD IN A NEW BOX!





Butter Wash [buht-er wosh]

Verb - Orgin: YourCo Clothing

1. the act of washing an average garment in a proprietary Butter Wash process that creates the softest printed shirts you have ever imagined.

2. the process of making super soft garments that maximize your Return on Exposure.

e manufacturer of YourCo. The merchandising solution is a fede

3. what separates the closet from the drawer.

Butter Washing is a proprietary softening process developed for basic fabrics by the YourCo. chemists to make an inexpensive garment feel equally soft if not surpass the quality of a tri-blend.

Applying Butter Wash to a YourCo. garment gives you an **unrivaled** softness, and you can apply Butter to as few as 72 pieces. While you see the most improvement in softness on ringspun fabrics you can Butter Wash just about any fabric to enhance it's softness.

The combination of Butter Washing and soft hand prints creates the absolute pinnacle of softness.



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EVER IMAGINE

Q: Is real Butter used in Butter Wash? Sure... ;) Q: What are the benefits of Butter Washing? Makes any garment noticeably softer Minimal shrinkage in all future washes Butter is wrinkle resistant! Q: Does Butter Washing work with all fabrics? Butter and Poly Performance don't get along well. Q: How much softer does Butter make my garment? Butter-ability levels are detailed over here

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Only \$1.90 pers/stee



Makes Carded Cotton Feel Like Ringspun Cotton

- 100% Carded Cotton
- **50% Carded Cotton / 50% Poly**

Makes Ringspun Feel Like a Tri-Blend

3/4 Stick

- 100% Ringspun Cotton
- ▶ 50% Ringspun Cotton / 50 % Poly
- **55% Ringspun Cotton / 45% Poly**
- ▶ 60% Ringspun Cotton / 40% Poly
- ► 70% Ringspun Cotton / 30% Poly

PRODUCT PAGE EXAMPLES

Makes Tri-Blend feel softer than you've ever imagined

Stick

- 65% Poly / 35% Viscose
- 85 % Poly / 15% Linen
- ▶ 65% Poly / 35% Ringspun Cotton
- ▶ 50% Poly / 25%Cotton / 25% Rayon
- 🖉 100% Polyester Interlock

G507	
nisex S/S Crew	j

S.2 OZ - 100% Carded Cotton Relayed Fit - 5 - 4X1 Companion: Cotton POUNT

leck



T5026 Unisex S/S Crew Neck 4.5 OZ - 100% Ringspein Cotton Fashion Fit - XS - 3X Companian: OM355 CAD25 MCC15



Fashion Fit - 5 - 3xL

Companion: Consex

These are the same products that come in Butter Kits!

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START A PROJECT

PRIVATE LABEL PROJECT Q&A

5 QUESTIONS TO START YOUR PROJECT





3-13 Days **Stocked Solution**



14-60 Days **Made-to-Order Solution**



2 WHAT IS YOUR QUANTITY?

72 Pieces

144 Pieces **BASE PRICE**

288 Pieces 576 Pieces 1200+ Pieces



3 TARGET MSRP PRICE POINT?

\$11.99 | \$13.99 | \$15.99 | \$17.99 | \$19.99 | \$21.99 | \$23.99 | \$25.99 Find Your Base Price Point: Basics Silhouettes Catalog Pages 13-39



4 ARTWORK DO'S AND DON'TS - PRINT TECHNIQUES

Strict guidelines? Let us know!

- · Some of our print techniques were developed with this in mind
- We will work within the brand guidelines to always guarantee brand integrity
- · Submit your one-color and full-color editable artwork and guidelines to begin your private label project design



BEFORE YourCo, WHAT BLANK DID YOU USE?

· Knowing what blank you currently like to use will help us determine which YourCo. fabric and silhouette is an immediate match! · Submit brand and item number to begin the matching process

ORDER DETAILS

THE FINE PRINT...

Production Times - after proof approval

Production times are subject to change/contact your account executive for rush orders

- QUICK (3-13 Day Ship): private label blank only
- QUICK (3-13 Day Ship): blank + embellishment add-ons
- QUICK (3-13 Day Ship): blank + embellishment add-ons + butter wash
- COOL (14-45 Day Ship): blank + alteration add-on + embellishment add-ons

Art Requirements

- Adobe Illustrator vector artwork is preferred.
- Please save as a PDF, EPS or AI file. Please convert all text to outlines.
- Virtual Mockups of Add-On Techniques: Free
- Custom Creative Design or Illustration: \$130 per hour

Order Requirements

All orders must be emailed to your account executive. Please do not fax.

To ensure that your order will be processed as quickly as possible and to ensure that all ship dates will be met, please include on your purchase order the following:

- Garment Item # and color
- Quantity and Size Breakdown

- Add-On(s) #
- Ship Date/In Hands Date

• Design # (if applicable)

UPS/FedEx Shipper# and Ship Method

Production Proofs for Approval - proofs take up to 24-48 business hours

- Initial e-proof will be sent at no charge.
- One complimentary change to the art will be honored at no charge.
- Subsequent changes will incur additional charge of \$32 per proof.

Sample Services

Random samples

- No charge with UPS/FedEx shipper number
- Subject to availability and shipped within 1-3 business days
- Custom pre-production samples
 - Pre-Production samples: \$170 per color/per imprint location
 - Standard production times apply
- Private label blank samples
 - Contact your account executive for blank pricing
 - Blank samples ship within 1-5 business days

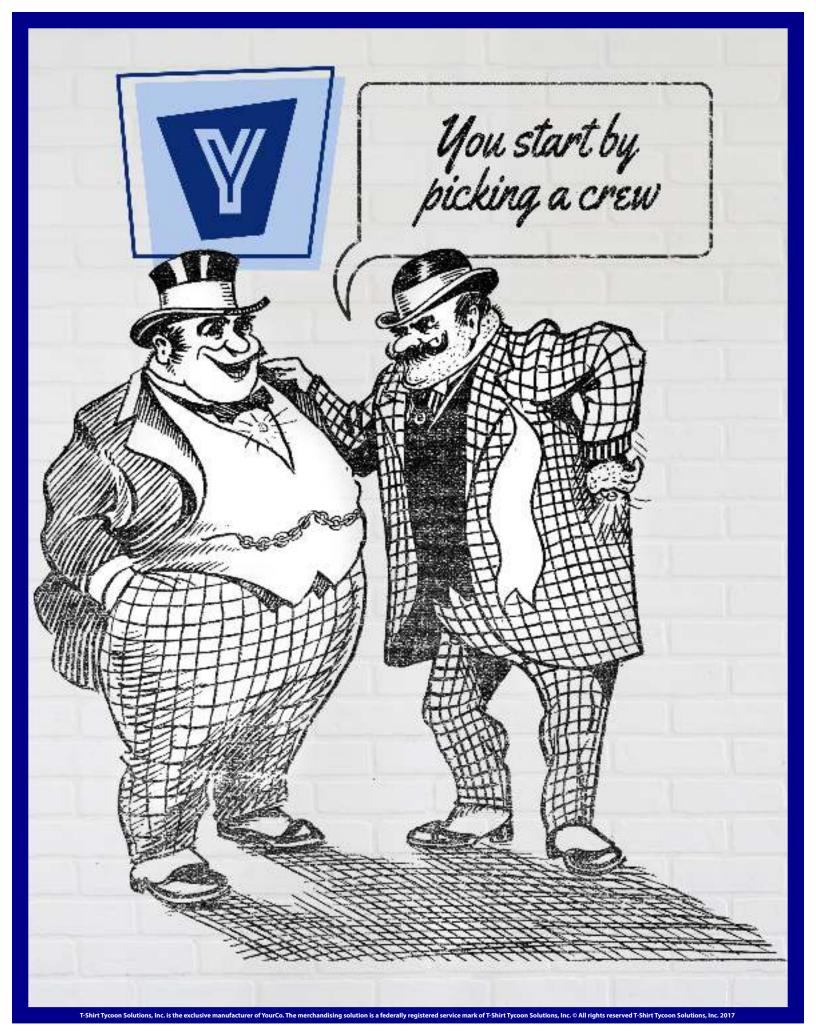
Prices/Quotes

Prices are subject to change without prior notice. Quotes 144/288/576/1200 contact your account executive.

Over/Under Policy

To maintain quality control, we reserve the right to ship up to 2% over/under for plastisol/cotton, 4% over/under for plastisol/polyester and 4% over/under for waterbase & discharge.

PICK YOUR CREW



PICK YOUR CREW

SILHOUETTE GLOSSARY

UNISEX S/S CREW NECK

Item Number	Fabric	Weight	Size	Fit	Base Price	Page #	L Y L/S R
1. Z504/Z507*	100% Carded Cotton	5.3	S - 5XL	Relaxed	\$12.64	26	
2. Z501/Z5026**	100% Ringspun Cotton	4.5	XS - 3XL	Fashion	\$14.14	28	
3. G504/G507*	100% Carded Cotton	5.2	S - 4XL	Relaxed	\$11.90	31	
4. T5001	100% Ringspun Cotton	5.5	XS - 3XL	Fashion	\$13.49	34	
5. T501/T5026**	100% Ringspun Cotton	4.5	XS - 3XL	Fashion	\$13.32	36	
6. N509	50% Poly / 25% Cotton / 25% Rayon	4.3	S - 4XL	Fashion	\$16.70	38	
7. A501/A5026**	100% Ringspun Cotton	4.3	XS - 4XL	Fashion	\$14.11	42	
8. K508/K5039***	100% Polyester Interlock	4.2	S - XXL	Fashion	\$15.10	46	
9. K505	60% Ringspun Cotton / 40% Poly	4.3	S - 3XL	Fashion	\$15.19	47	
10. K5011	85% Poly / 15% Linen	4.3	S - 3XL	Fashion	\$14.91	48	
11. K509	50% Poly / 25% Cotton / 25% Rayon	4.3	S - 3XL	Fashion	\$14.91	50	
12. USA100	100% Ringspun Cotton	4.7	S - 3XL	Fashion	\$14.62	68	
13. USA200	60% Ringspun Cotton / 40% Poly	4.7	S - 3XL	Fashion	\$13.49	72	
14. USA300	60% Ringspun Cotton / 40% Poly	4.7	S - XXL	Fashion	\$13.77	74	
15. USA400	60% Ringspun Cotton / 40% Poly	4.3	S - 3XL	Fashion	\$14.35	77	

*50% Carded Cotton 50% Poly

**50% Ringspun Cotton 50% Poly

***100% Polyester Interlock Heather

UNISEX L/S CREW NECK

Item Number	Fabric	Weight	Size	Fit	Base Price	Page #	L Y S/S R	
1. Z674	100% Carded Cotton	5.3	S - 3XL	Relaxed	\$18.77	30		
2. G6713*	65% Poly / 35% Ringspun Cotton	4.3	S - 3XL	Fashion	\$18.43	32		
3. T6701	100% Ringspun Cotton	5.5	S - 3XL	Fashion	\$18.29	35		
4. USA120	100% Ringspun Cotton	4.7	XS - 3XL	Fashion	\$17.85	71		
5. USA220	60% Ringspun Cotton / 40% Poly	4.7	S - XXL	Fashion	\$17.18	73		
6. USA320	60% Ringspun Cotton / 40% Poly	4.7	S - XXL	Fashion	\$17.18	76		

* No Cuff

UNISEX 3/4 SLEEVE RAGLAN

Item Number	Fabric	Weight	Size	Fit	Base Price	Page #	L Y L/S S/S
1. K655	60% Ringspun Cotton / 40% Poly	4.3	S - XXL	Fashion	\$15.33	49	
2. USA110	100% Ringspun Cotton	4.7	XS - XXL	Fashion	\$19.73	70	
3. USA310	60% Ringspun Cotton / 40% Poly	4.7	XS - XXL	Fashion	\$19.73	75	



PICK YOUR CREW

SILHOUETTE GLOSSARY

UNISEX L/S CREW SWEATSHIRT

Item Number	Fabric	Weight	Size	Fit	Base Price	Page #	L Y L/S R
1. H8515	70% Ringspun Cotton / 30% Poly	8.5	S-3XL	Relaxed	\$29.39	40	

UNISEX L/S RAGLAN CREW SWEATSHIRT

Item Number	Fabric	Weight	Size	Fit	Base Price	Page #	L Y L/S R
1. G9322	55% Ringspun Cotton / 45% Poly	7.5	XS-3XL	Relaxed	\$25.64	33	
2. H9322	55% Ringspun Cotton / 45% Poly	8.0	XS-3XL	Relaxed	\$38.19	41	

LADIES S/S CREW NECK

Item Number	Fabric	Weight	Size	Fit	Base Price	Page #	U Y L/S R
1. Z504L	100% Carded Cotton	5.3	S-3XL	Ladies	\$13.86	27	
2. Z501L/Z5026L**	* 100% Ringspun Cotton	4.5	S-3XL	Ladies	\$15.14	29	
3. T501L	100% Ringspun Cotton	4.5	S-XXL	Junior	\$13.89	37	
4. N509L	50% Poly / 25% Cotton / 25% Rayon	4.3	XS-4XL	Junior	\$16.70	39	
5. A501L/A5026L*	* 100% Ringspun Cotton	4.3	XS-4XL	Junior	\$14.28	43	
6. USA100L	100% Ringspun Cotton	4.7	S-XXL	Junior	\$14.62	69	

**50% Ringspun Cotton 50% Poly

LADIES MUSCLE TANK

Item Number	Fabric	Weight	Size				U Y L/S R
1. A631L	100% Ringspun Cotton	4.3	XS-4XL	Junior	\$16.44	44	

	LADIES SHARK BITE TANK						
Item Number 1. D11320L	Fabric 65 Poly / 35 Viscose	Weight 3.7	Size S-XXL	Fit Junior	Base Price \$22.94	Page # 45	U Y L/S R
	COMPANION LEGEND: UNISEX - LADIES - YOUTH LONG SLEEVE RAGLAN						

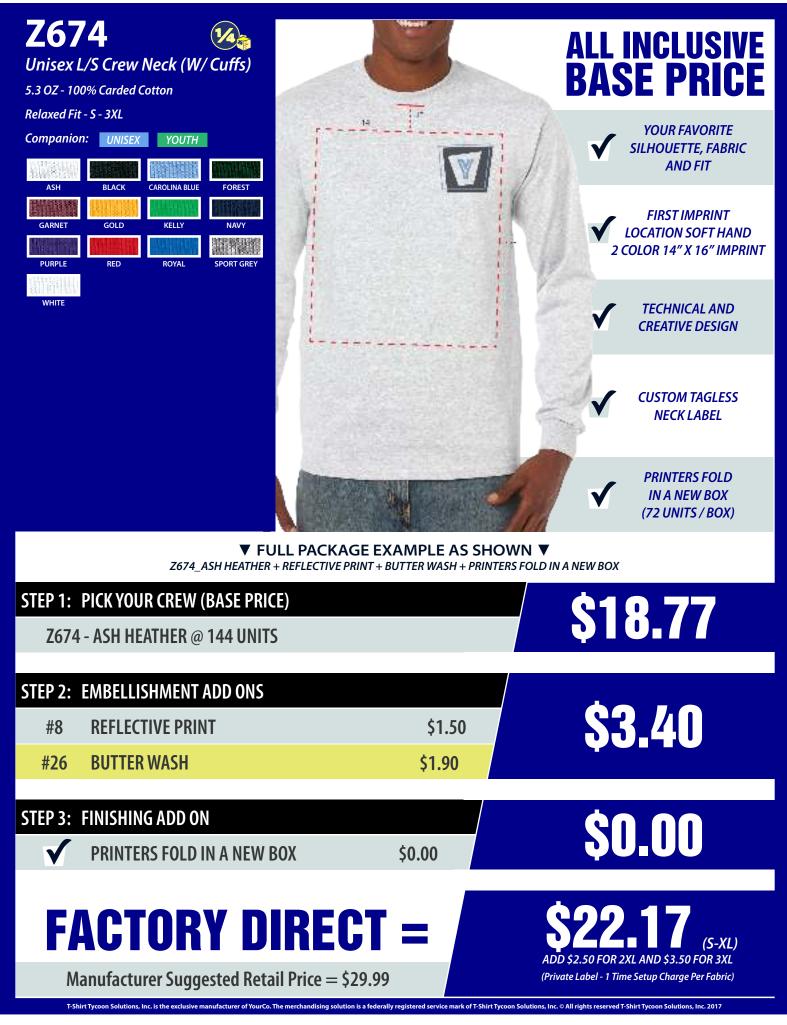
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Z501L Ladies S/S Crew Neck	ALL INCLUSIVE BASE PRICE
4.5 OZ - 100% Ringspun Cotton	DAGET MIGE
Ladies Fit - S - 3XL Companion: UNISEX LADIES	YOUR FAVORITE SILHOUETTE, FABRIC AND FIT
AZALEA BLACK CHARCOAL CHERRY Image: CHESTNUT DK. CHOCOLATE KELLY GREEN KIWI Image: CHESTNUT DK. CHOCOLATE KELLY GREEN KIWI	FIRST IMPRINT LOCATION SOFT HAND 2 COLOR 14" X 16" IMPRINT
SKY LIGHT BLUE LIGHT PINK NAVY ORCHID PURPLE RED ROYAL	TECHNICAL AND CREATIVE DESIGN
WHITE Z5026L - 4.5 OZ - 50% Ringspun Cotton / 50% Poly Image: Sport GREY Image: Sport GREY DK. HEATHER Image: Sport GREY	CUSTOM TAGLESS NECK LABEL
HEATHER MAROON HEATHER SAPPHIRE	PRINTERS FOLD IN A NEW BOX (72 UNITS / BOX)
▼ FULL PACKAGE EXAMPLE AS SHOWN Z501L_SPORT GREY + PRINT OVER ANY SEAMS + BUTTER WASH + PRINTERS	
STEP 1: PICK YOUR CREW (BASE PRICE)	¢151/
Z501 - SPORT GREY @ 144 UNITS	\$15.14
STEP 2: EMBELLISHMENT ADD ONS	
#4 PRINT OVER ANY SEAMS \$0.50	\$2.40
#26 BUTTER WASH \$1.90	
STEP 3: FINISHING ADD ON	
STEP 3. FINISHING ADD ONVPRINTERS FOLD IN A NEW BOX\$0.00	\$0.00
FACTORY DIRECT =	\$17.54 (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL
Manufacturer Suggested Retail Price = \$24.99	(Private Label - 1 Time Setup Charge Per Fabric)
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G507 - 4.7 OZ - 50% Carded Cotton / 50% Poly ATHLETIC HIR GRAPHITE HI	XAMPLE AS SHOWN T rs + BUTTER WASH + PRINTERS FO	DLD IN A NEW BOX
G507 - DENIM HEATHER @ 144 UNITS STEP 2: EMBELLISHMENT ADD ONS		\$11.90
#53 PRINT OVER POCKETS #26 BUTTER WASH	\$6.70 <mark>\$1.90</mark>	\$8.60
STEP 3: FINISHING ADD ON Image: Printers fold in a new box	\$0.00	\$0.00
FACTORY DIREC Manufacturer Suggested Retail Price = \$29.9	9	\$20,500 (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL Private Label - 1 Time Setup Charge Per Fabric)

G6713 Unisex L/S Crew Neck (No Cuffs) 4.3 OZ - 65/35 Poly/Cotton Blend		ALL INCLUSIVE BASE PRICE
Fashion Fit - S - 3XL Companion: UNISEX Image: State of the	YOUTE.	YOUR FAVORITE SILHOUETTE, FABRIC AND FIT
ATHLETIC HTR BLACK CHARCOAL NAVY RED ROYAL SAFETY GREEN SAFETY ORANGE SAFETY PINK SILVER WHITE		FIRST IMPRINT LOCATION SOFT HAND 2 COLOR 14" X 16" IMPRINT
		TECHNICAL AND CREATIVE DESIGN
		CUSTOM TAGLESS NECK LABEL
		PRINTERS FOLD IN A NEW BOX (72 UNITS / BOX)
	JLL PACKAGE EXAMPLE AS SHOWN V + 3 IMPRINT COLORS + BUTTER WASH + PRINTERS FOLD IN	A NEW BOX

STFP 1:	PICK YOUR	CRFW (BASF P	(RICF)

G507 - DENIM HEATHER @ 144 UNITS

Manufacturer Suggested Retail Price = \$29.99

STEP 2:	EMBELLISHMENT ADD ONS		
#1	ADDITIONAL IMPRINT COLOR(S)	\$1.00	S2.90
#26	BUTTER WASH	\$1.90	
STEP 3:	FINISHING ADD ON		00 CO
#101	RETAIL FOLD	\$0.60	\$0.60
F	ACTORY DIRECT	=	\$21.93 (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL

\$18.43

(Private Label - 1 Time Setup Charge Per Fabric)

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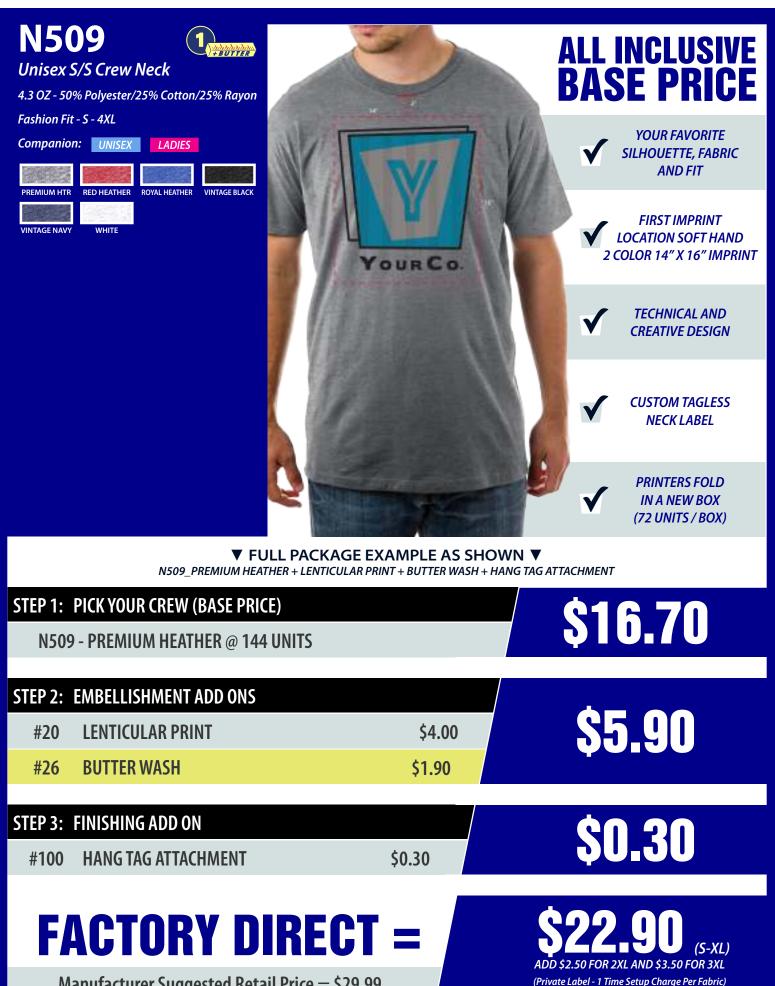




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T501L_NAVY + SOFT HAND METALLIC P STEP 1: PICK YOUR CREW (BASE PRICE) T501L - NAVY @ 144 UNITS		
STEP 2:EMBELLISHMENT ADD ONS#10SOFT HAND METALLIC PRINT#26BUTTER WASH	\$1.50 <mark>\$1.90</mark>	\$3.40
STEP 3: FINISHING ADD ON PRINTERS FOLD IN A NEW BOX	\$0.00	\$0.00
FACTORY DIREC	;T =	\$17.29 (S-XL)

Manufacturer Suggested Retail Price = \$24.99

(S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL (Private Label - 1 Time Setup Charge Per Fabric)



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	PACKAGE EXAMPLE AS SHOWN COLOR GLOSS PRINT + BUTTER WASH + PRINTE	
STEP 1: PICK YOUR CREW (BASE PRICE) N509L - VINTAGE NAVY @ 144 UNITS		\$16.70
STEP 2:EMBELLISHMENT ADD ONS#14FULL COLOR GLOSS PRINT#26BUTTER WASH	\$3.00 \$1.90	\$4.90
STEP 3: FINISHING ADD ON		\$0.00
PRINTERS FOLD IN A NEW BOX	\$0.00	
FACTORY DIR Manufacturer Suggested Retail Pr		\$211.60 (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL (Private Label - 1 Time Setup Charge Per Fabric)

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STEP 1: PICK YOUR CREW (BASE PRICE) H8515 - Charcoal @ 144 Units		\$29.39
STEP 2: EMBELLISHMENT ADD ONS #23 VINTAGE LEATHER #26 BUTTER WASH	\$6.00 \$1.90	\$7.90
STEP 3: FINISHING ADD ON PRINTERS FOLD IN A NEW BOX	\$0.00	\$0.00
FACTORY DIRECT	= \$3	37.29 (S-XL)

STEP 1: PICK YOUR CREW (BASE PRIC H9322 - NICKEL @ 144 UNITS		\$38.19
STEP 2: EMBELLISHMENT ADD ONS #24 APPLIQUE PRINT #26 BUTTER WASH	\$6.00 \$1.90	\$7.90
STEP 3: FINISHING ADD ON #104 WOVEN LABEL ATTACHMEN	IT \$1.20	\$1.20
FACTORY D	IRECT =	\$47.29 (S-XL)

Manufacturer Suggested Retail Price = \$64.99

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A501_CHARCOAL + COLOR BLOCK POCKETS + BUTTER N STEP 1: PICK YOUR CREW (BASE PRICE) A501 - CHARCOAL @ 144 UNITS	\$14.11
	4.70 .90
STEP 3: FINISHING ADD ON#103FOLD, POLY BAG, UPC/HANG TAG\$1.20	\$1.20
FACTORY DIRECT = Manufacturer Suggested Retail Price = \$29.99	S221291 (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL (Private Label - 1 Time Setup Charge Per Fabric)

<complex-block> ASD1L Lades S/S Crew Nack A 32 - 100% Ringound cates I wind i</complex-block>			
Comparing: Imparing:	Ladies S/S Crew Neck 4.3 OZ - 100% Ringspun Cotton		
Vinit vinit vinit vinit vinit vinit vinit vinit vinit	Companion: UNISEX LADIES	SILHOUETTE, FABRIC	
Image: Imag		LOCATION SOFT HAND	
WILLER WILL WILLER WILLER WILL WILLER WILLER WILL WILLER WILL WILLER WILLER WILLER WILL WILLER WILLER WILLER W	OLIVE ORANGE PURPLE PINK		
Image: Step 1: PICK YOUR CREW (BASE PRICE) A501L - BLACK @ 144 UNITS \$1.44.28 STEP 2: EMBELLISHMENT ADD ONS #7 GLITTER PRINT #7 GLITTER WASH \$1.90 \$3.40 \$1.90 \$0.30 STEP 3: FINISHING ADD ON #100 HANG TAG ATTACHMENT \$0.30 \$0.30 FACCTORRY DIRECT \$1.90 Starter Suggested Retail Price = \$24.99 \$1.90			
ASOIL_BLACK + GLITTER PRINT + BUTTER WASH + HANG TAG ATTACHMENT STEP 1: PICK YOUR CREW (BASE PRICE) A501L - BLACK @ 144 UNITS \$144 UNITS STEP 2: EMBELLISHMENT ADD ONS #7 GLITTER PRINT \$1.50 #7 GLITTER WASH \$1.90 STEP 3: FINISHING ADD ON #100 HANG TAG ATTACHMENT \$0.30 #100 HANG TAG ATTACHMENT \$0.30 STEP 7: FINISHING ADD ON #20 \$0.30 \$0.30	ATHLETIC HTR. NEON PINK	IN A NEW BOX	
A501L - BLACK @ 144 UNITS \$144.28 STEP 2: EMBELLISHMENT ADD ONS \$1.50 #7 GLITTER PRINT \$1.50 #26 BUTTER WASH \$1.90 STEP 3: FINISHING ADD ON \$0.30 #100 HANG TAG ATTACHMENT \$0.30 FACCTORRY DIRECT \$0.30 Manufacturer Suggested Retail Price = \$24.99 \$2.50 FOR 2XL AND \$3.50 FOR 3XL			
STEP 2: EMBELLISHMENT ADD ONS #7 GLITTER PRINT \$1.50 #26 BUTTER WASH \$1.90 STEP 3: FINISHING ADD ON \$0.30 #100 HANG TAG ATTACHMENT \$0.30 \$0.30 FACCTORRY DIRECT \$1.50 Manufacturer Suggested Retail Price = \$24.99 \$2.50 FOR 2XL AND \$3.50 FOR 3XL (Fivate Label - 1 Time Setup Charge Per Fabric)	STEP 1: PICK YOUR CREW (BASE PRICE)	014 00	
#7GLITTER PRINT\$1.50\$3.40#26BUTTER WASH\$1.90\$0.30STEP 3:FINISHING ADD ON\$0.30\$0.30#100HANG TAG ATTACHMENT\$0.30\$0.30FINISHING ADD ON \$0.30\$0.30\$0.30\$1.50\$0.30\$1.50\$0.30\$1.50\$0.30\$1.70\$0.30\$1.70\$0.30\$1.70\$0.30\$1.70\$0.30\$1.70\$0.30\$1.70\$1.70\$1.70\$1.70\$0.30\$1.70 <td col<="" td=""><td>A501L - BLACK @ 144 UNITS</td><td>\$14.20</td></td>	<td>A501L - BLACK @ 144 UNITS</td> <td>\$14.20</td>	A501L - BLACK @ 144 UNITS	\$14.20
#26 BUTTER WASH \$1.90 STEP 3: FINISHING ADD ON \$0.30 #100 HANG TAG ATTACHMENT \$0.30 \$0.30 FACTORY DIRECT = \$1.90 \$1.90 Manufacturer Suggested Retail Price = \$24.99 \$1.90	STEP 2: EMBELLISHMENT ADD ONS		
#26 BUTTER WASH \$1.90 STEP 3: FINISHING ADD ON \$0.30 #100 HANG TAG ATTACHMENT \$0.30 \$0.30 FACTORY DIRECT = \$1.90 \$1.90 Manufacturer Suggested Retail Price = \$24.99 \$1.90	#7 GLITTER PRINT \$1.50	S3_40	
#100HANG TAG ATTACHMENT\$0.30\$U.\$30FACTORRY DIRECT=\$0.30\$U.\$30Manufacturer Suggested Retail Price = \$24.99\$0.30\$U.\$30	#26 BUTTER WASH \$1.90		
#100HANG TAG ATTACHMENT\$0.30\$U.53UFACTORY DIRECT=\$0.30\$U.50UManufacturer Suggested Retail Price\$2.30\$U.50UFactory Control\$0.30\$0.30\$U.50UFactory Control\$0.30\$0.30\$U.50UFactory Control\$0.30\$0.30\$U.50UFactory Control\$0.30\$0.30\$U.50UFactory Control\$0.30\$0.30\$U.50UFactory Control\$0.30\$U.50U\$U.50UFactory Control\$U.50U\$U.50U\$U.50UFactory Control\$U.50U\$U.50UFactory Control\$U.50U\$U.50UFactory Control\$U.50U\$U.50UFactory Control\$U.50U\$U.50U<			
FACTORY DIRECT = Manufacturer Suggested Retail Price = \$24.99		SO.30	
Manufacturer Suggested Retail Price = \$24.99 ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL (Private Label - 1 Time Setup Charge Per Fabric)			
Manufacturer Suggested Retail Price = \$24.99 (Private Label - 1 Time Setup Charge Per Fabric)	FACTORY DIRECT =		
		(Private Label - 1 Time Setup Charge Per Fabric)	

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	PRINTERS FOLD IN A NEW BOX (72 UNITS / BOX)
▼ FULL PACKAGE EXAMPLE AS SHOWN A631L_MINT + WET GEL PRINT + BUTTER WASH + PRINTERS FOLD IN A	
STEP 1: PICK YOUR CREW (BASE PRICE)	\$16.44
A631L - MINT @ 144 UNITS	
STEP 2: EMBELLISHMENT ADD ONS	
#6 WET GEL PRINT \$1.00	\$2.90
#26 BUTTER WASH \$1.90	
STEP 3: FINISHING ADD ON	¢0.00
✓ PRINTERS FOLD IN A NEW BOX \$0.00	\$0.00
FACTORY DIRECT = Manufacturer Suggested Retail Price = \$29.99 T-Shirt Tycoon Solutions, Inc. is the exclusive manufacturer of YourCo. The merchandising solution is a federally registered service mark of T-Shirt Tycoon Solutions	\$1934, (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL (Private Label - 1 Time Setup Charge Per Fabric)



D11320L - WHITE @ 144 UNITS

STEP 2: E	EMBELLISHMENT ADD ONS		
#17	NAILHEADS PRINT	\$4.00	S5.90
#26	BUTTER WASH	\$1.90	
STEP 3: F	FINISHING ADD ON		\$0.00
\checkmark	PRINTERS FOLD IN A NEW BOX	\$0.00	ŲŪŪŪ
FA	CTORY DIRECT	=	\$28.84 (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL
Ма	nufacturer Suggested Retail Price = \$39.99		(Private Label - 1 Time Setup Charge Per Fabric)

\$22.94





FACTORY DIRECT =

Manufacturer Suggested Retail Price = \$29.99

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▼ FULL PACKAGE EXAMPLE AS SHOWN K5011_BLACK + KALEIDOSCOPE PRINT + BUTTER WASH + FOLD, STEP 1: PICK YOUR CREW (BASE PRICE) K5011 - BLACK @ 144 UNITS	
STEP 2: EMBELLISHMENT ADD ONS#19KALEIDOSCOPE PRINT\$4.00#26BUTTER WASH\$1.90	\$5.90
STEP 3: FINISHING ADD ON#102FOLD, POLY BAG\$1.00	\$1.00
FACTORY DIRECT =	\$21.81 (S-XL)

Manufacturer Suggested Retail Price = \$29.99



FACTORY DIRECT =

Manufacturer Suggested Retail Price = \$29.99



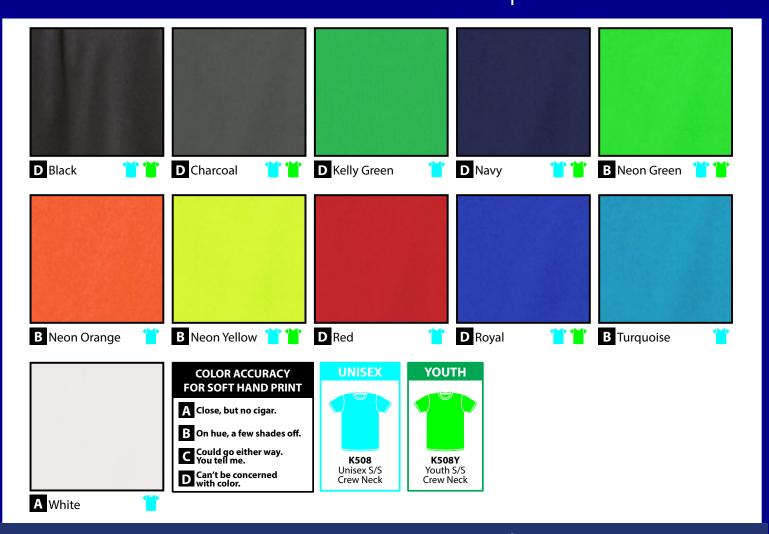
COTTON & **BLENDS**

20/1 100% CARDED COTTON 20/1 50% CARDED COTTON + 50% POLYESTER 30/1 100% RINGSPUN COTTON 30/1 50% RINGSPUN COTTON + 50% POLYESTER



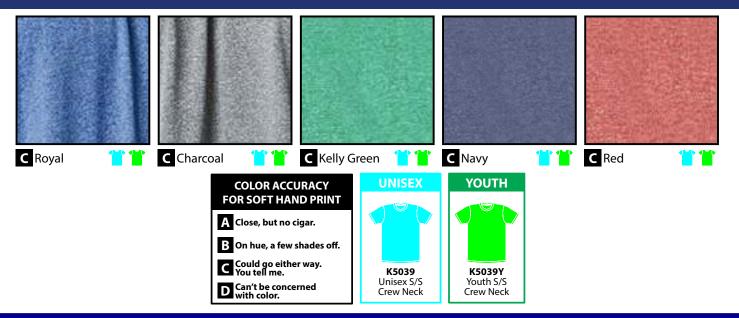
POLY PERFORMANCE

PERFORMANCE POLYESTER - SOLIDS 100% POLYESTER INTERLOCK - 4.2oz FASHION FIT



POLY PERFORMANCE

PERFORMANCE POLYESTER - HEATHER 100% POLYESTER CATIONIC - 4.3oz FASHION FIT



MARBLED HEATHER

30/1 COMBED RINGSPUN 60/40 COTTON-POLY BLEND - 4.3oz FASHION FIT



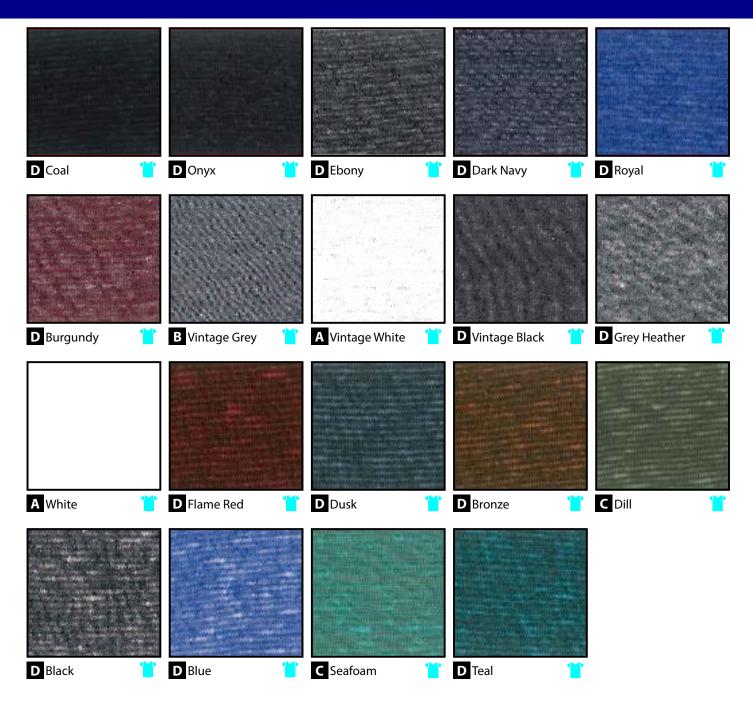
POLY LINEN

POLY LINEN 85/15 POLYESTER-LINEN BLEND - 4.3oz FASHION FIT



TRI-BLEND

TRI-BLEND 50/25/25 POLY-COTTON-RAYON BLEND - 4.20z FASHION FIT





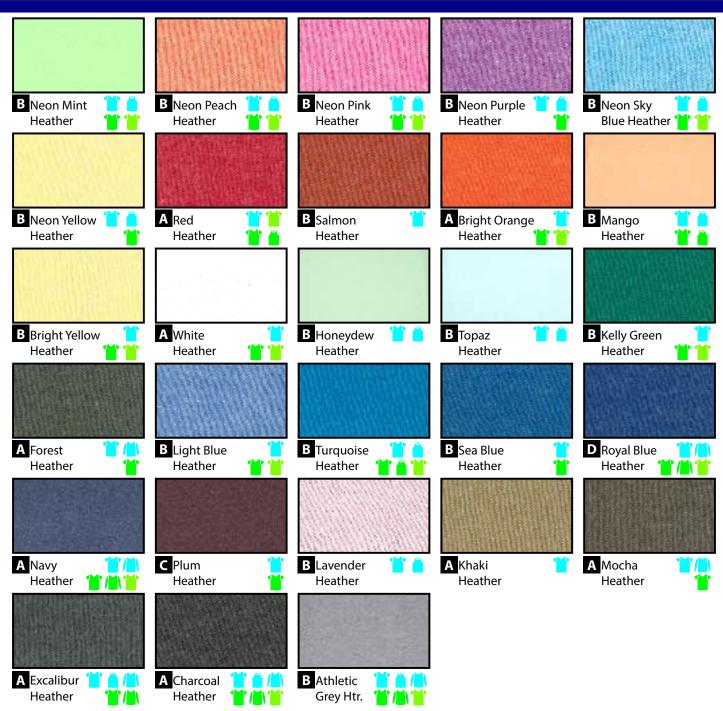
COTTON

30/1 COMBED RINGSPUN JERSEY 100% COTTON - 4.7oz FASHION FIT



TWO-COLOR HEATHER

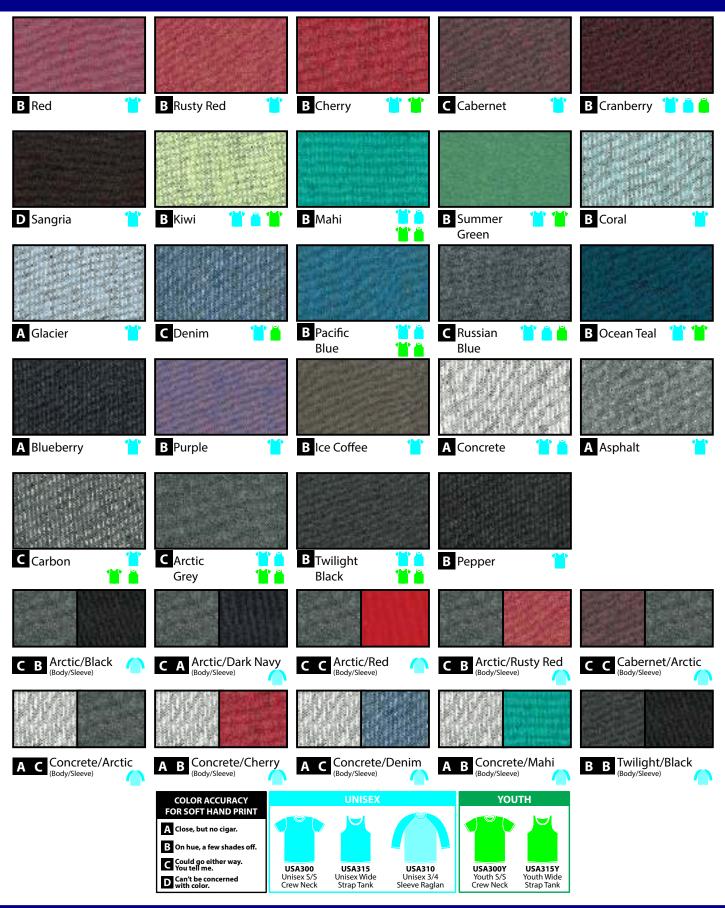
22/1 SOFT SPUN JERSEY 60/40 COTTON-POLY BLEND - 4.7oz FASHION FIT





TRI-COLOR

22/1 SOFT SPUN JERSEY 60/40 COTTON-POLY BLEND - 4.7oz <u>FASHION</u> FIT



PREMIUM HEATHERS

30/1 SOFT SPUN JERSEY 60/40 COTTON-POLY BLEND - 4.3oz FASHION FIT









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USA100L_BLACK + VINTAGE FLOCK	E EXAMPLE AS SHOWN	A NEW BOX
STEP 1: PICK YOUR CREW (BASE PRICE) USA100L - BLACK @ 144 UNITS		\$14.62
STEP 2: EMBELLISHMENT ADD ONS		
#22 VINTAGE FLOCK	\$6.00	\$7.90
#26 BUTTER WASH	\$1.90	
STEP 3: FINISHING ADD ON		\$0.00
PRINTERS FOLD IN A NEW BOX	\$0.00	VUIUU

FACTORY DIRECT =

Manufacturer Suggested Retail Price = \$29.99



STEP 2: EMBELLISHMENT ADD ONS		
#27 MATCHING POCKETS	\$4.00	S5.90
#26 BUTTER WASH	\$1.90	
		-
STEP 3: FINISHING ADD ON		\$1.20
#103 FOLD, POLY BAG, UPC/HANG TAG	\$1.20	\$1.20
FACTORY DIREC	T = 📕	\$26.83 (S-XL)

Manufacturer Suggested Retail Price = \$39.99

USA120 Misex L/S Crew (With Cuffs)

4.7 OZ - 100% Ringspun Cotton USA Made: Fashion Fit - XS - 3XL Companion: UNISEX

CHARCOAL

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<image><complex-block>

▼ FULL PACKAGE EXAMPLE AS SHOWN ▼ USA120_CHARCOAL + DIAMONDPLATE PRINT + BUTTER WASH + HANG TAG ATTACHMENT

STEP 1: PICK YOUR CREW (BASE PRICE) USA120 - CHARCOAL @ 144 UNITS		\$17.85
STEP 2: EMBELLISHMENT ADD ONS		
#16DIAMONDPLATE PRINT#26BUTTER WASH	\$4.00 \$1.90	\$5.90
STEP 3: FINISHING ADD ON #100 HANG TAG ATTACHMENT	\$0.30	\$0.30
FACTORY DIRECT Manufacturer Suggested Retail Price = \$34.99	=	\$24.05 (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL





STEP 2: EMBELLISHMENT ADD ONS

#23 VINTAGE LEATHER #26 BUTTER WASH

STEP 3: FINISHING ADD ON

#104 WOVEN LABEL ATTACHMENT

FACTORY DIRECT =

Manufacturer Suggested Retail Price = \$34.99

\$26.28 (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL (Private Label - 1 Time Setup Charge Per Fabric)

\$7.90

\$1.20

\$6.00

\$1.90

\$1.20



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Manufacturer Suggested Retail Price = \$24.99

ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL (Private Label - 1 Time Setup Charge Per Fabric)

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USA310_ARCTIC GREY/CONCRETE + DIAMONDPLATE PRINT + BUTTER WASI STEP 1: PICK YOUR CREW (BASE PRICE)	\$19.73
USA310 - ARCTIC GREY/CONCRETE @ 144 UNITS	
STEP 2: EMBELLISHMENT ADD ONS	¢5 00
#16DIAMONDPLATE PRINT\$4.00#26BUTTER WASH\$1.90	\$5.90
#26 BUTTER WASH \$1.90	
STEP 3: FINISHING ADD ON	\$0.00
✓ PRINTERS FOLD IN A NEW BOX \$0.00	
FACTORY DIRECT = Manufacturer Suggested Retail Price = \$34.99	\$25.63 (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL (Private Label - 1 Time Setup Charge Per Fabric)

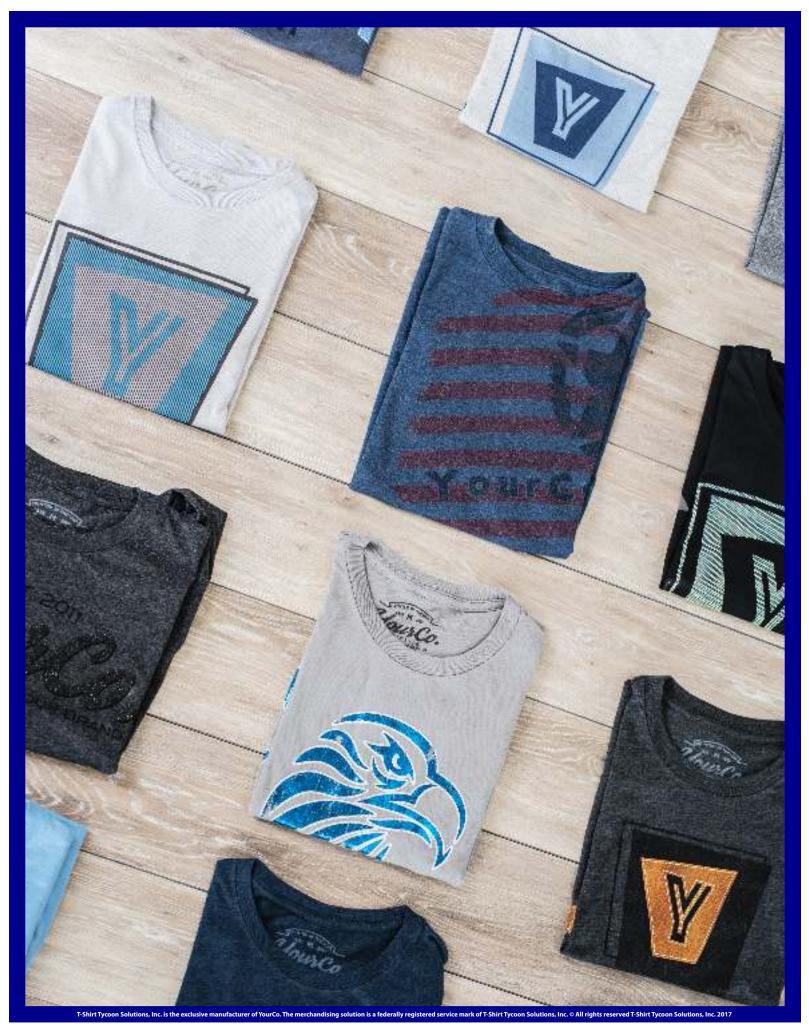
USA320 Unisex L/S Crew (With Cuffs) 4.7 OZ - 60% Ringspun Cotton/40% Polyester USA Made: Fashion Fit - S - XXL Companion: UNISEX YOUTH SANGRIA ABYSS OCEAN TEAL PEPPER SANGRIA ABYSS OCEAN TEAL PEPPER CONCRETE CRANBERRY



▼ FULL PACKAGE EXAMPLE AS SHOWN ▼ USA320_PEPPER + CAMO POCKETS + BUTTER WASH + PRINTERS FOLD IN A NEW BOX

STEP 1: PICK YOUR CREW (BASE PRICE) \$17.18 USA320 - PEPPER @ 144 UNITS STEP 2: EMBELLISHMENT ADD ONS \$7.60 \$5.70 **CAMO POCKETS** #51 **BUTTER WASH** \$1.90 #26 **STEP 3: FINISHING ADD ON \$0.00 PRINTERS FOLD IN A NEW BOX** \$0.00 FACTORY DIRECT = (S-XL) ADD \$2.50 FOR 2XL AND \$3.50 FOR 3XL Manufacturer Suggested Retail Price = \$34.99 (Private Label - 1 Time Setup Charge Per Fabric)





EMBELLISHMENT ADD-ONS

— SELECT YOUR — **EMBELLISHMENT ADD-ONS**

QUICK SOLUTION (3-13 DAY SHIP) GLOSSARY



Add-On: \$1.00 Per Color Page 82



Add-On: \$2.20 Per Location Page 82

JUMBO PRINT 3



Add-On: \$0.50 Per Location Page 82

PRINT OVER ANY SEAMS 4



Add-On: \$0.50 Per Location Page 83

PRINT OVER ANY ZIPPER

5

Add-On: \$1.00 Per Location Page 83



Add-On: \$1.00 Per Tee Page 83

FOIL

PRINT

12



Add-On: \$1.50 Per Tee Page 84

MONO GLOSS

2

Add-On: \$3.00 Per Tee

Page 86

PRINT

13



Add-On: \$1.50 Per Tee Page 84

π

14

FULL COLOR

GLOSS PRINT



Add-On: \$1.50 Per Tee Page 84

15

INSIDE OUT PRINT

+ BUTTER WASH (#26)

W.

44.95

Add-On: \$3.40 Per Tee

Page 86



Add-On: \$1.50 Per Tee Page 85

DIAMONDPLATE

10

PRINT

16

22



Add-On: \$1.90 Per Tee Page 85





Add-On: \$4.00 Per Tee Page 87



Add-On: \$4.00 Per Tee Page 88

25 ELASTI-PRINT

.....

Add-On: \$4.00 Per Tee

Page 90



Add-On: \$3.00 Per Tee

Add-On: \$4.00 Per Tee Page 88



Add-On: \$1.90 Per Tee Page 90



Add-On: Custom Quote Page 88

MATCHING

Add-On: \$4.00 Per Tee

Page 90

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POCKETS

27



FLOCK

Add-On: \$6.00 per Tee Page 89



Add-On: \$6.00 Per Tee Page 89



Add-On: \$6.00 Per Tee Page 89

DISCLAIMER

All artwork must be evaluated, planned, estimated and proof approved to insure brand integrity and print accuracy.

In some cases, slight artwork modification is necessary for best print results. These changes will be suggested by the YourCo planning department and will require art approval before printing.

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Add-On: \$4.00 Per Tee Page 87 VINTAGE



Page 87













ADDITIONAL IMPRINT COLOR(S)

\$1.00 Per Color

FIRST TWO COLORS ARE ALWAYS INCLUDED

Up to 10 color capability.

No screens, no films. Ever!

We select from water base, discharge, VSPL, and/or plastisol for varying degrees of performance. No difference in cost.



JAN YOU

HAN YOU

YOURCO



LEFT SLEEVE

Item #: G504_Black - Base Price: \$11.90



ADDITIONAL IMPRINT LOCATION(S) \$2.20 Per Location

FIRST TWO COLORS ARE ALWAYS INCLUDED

We can print practically anywhere on the garment. There are no special imprint locations. We select from water base, discharge, VSPL, and/or plastisol for varying degrees of performance.

Item #: K509_Vintage Grey - Base Price: \$14.91



JUMBO PRINT \$0.50 Per Location

INCLUDES UP TO 18" x 31"

Bigger is better! Our 18x31 format is essentially a large panel print, front or back.

Item #: A501_Ice Blue - Base Price: \$14.11

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TON NAHA

PRINT OVER ANY SEAMS \$0.50 Per Location

NO BOUNDARIES

Our specialty water base and discharge inks allow us to print right over seams with fluid lines.

Whether it is a pocket, collar, or sleeve, we can maneuver our way through them without sacrificing your design. Always a soft hand print!

Item #: T501_Navy - Base Price: \$13.32



PRINT OVER ANY ZIPPER \$1.00 Per Location

WE ALWAYS STRESS FREEDOM TO DISTRESS

Having a consistent print across your entire production run is what counts most.

We specialize in zipping right over any obstacle, and take pride in conquering these difficult prints.

Always a soft hand print!

Item #: H8714_Charcoal Htr. - Base Price: N/A



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WET GEL PRINT \$1.00 Per Tee

CLEAR/TINTED DIMENSIONAL EFFECTS

You can get wet and wild!

When you are trying to achieve a liquid look within your print, gel is the way to go. We have simulated water, moisture drops, and sweat rolling down a soda bottle.

Item #: Z504_Light Blue - Base Price: \$12.64

nark of T-Shirt Tycoon Solutions, Inc. © All rights reserved T-Shirt Tyco



BLING OUT YOUR FAVORITE COLOR

Typical metallic prints are plastisol based, which creates a heavy hand feel. However, we use Water based inks, which creates a much more wearable garment. The micro metallic particles leave a glittery finish that looks and feels awesome.



WITH LIGHT

Item #: A5026L_Navy Heather - Base Price: \$14.28



REFLECTIVE PRINT

\$1.50 Per Tee

REFLECTIVE WHEN EXPOSED TO LIGHT

The smallest use can make a tactical impact. Notice the YourCo. logo in this reflective print. With light the design comes to life, and without light it looks like a fashion grey. Sew on reflective tape is available (custom quote).

Item #: Z501_Black - Base Price: \$14.14



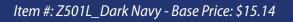
GLOW-IN-THE-DARK PRINT

\$1.50 Per Tee

SOFT TO MEDIUM HAND PRINT

We took a simple night scene concept and illuminated the stars and planets with our Glow in the Dark inks.

Expect an intense glow effect that everyone can appreciate.





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SUPER SOFT BLING

Never give up softness to add the element of sparkle to your garment. This popular technique utilizes water base inks with micro metallic particles to create dimension and layers within a design. YourCo. print experts can print over seams and zippers to make a retail quality product your clients will love.

Item #: USA400_Black Pearl - Base Price: \$14.35

11 *3D MATTE PRINT* \$1.90 Per Tee

THAN YOU

YOUT CO.

T-Shirt Tycoon Solutions, Inc. is the exclusive manufacturer of YourCo. The me

SUBSTITUTE FOR EMBROIDERY

We maintain an incredibly pliable decoration. Creating a design with "air" in it, is the best way to approach this embellishment. Be mindful to consider that the color will flatten out as it cures; black turns to charcoal. 3D Matte also looks great on our performance wear and is always a cheaper option to embroidery.

Item #: K508_Cationic Charcoal - Base Price: \$15.10



rchandising solution is a federally registered service

CHOOSE FROM 8 METALLIC COLORS

Foil can achieve many different looks. You can foil complete texts, add small wisps to other soft hand prints, or add it to a focal point in your design. Distressed foil can also be used to obtain an awesome vintage look.

Item #: A501_Grey - Base Price: \$14.11

on Solutions, Inc. © All rights reserved T-Shirt Tyce



TONAL GLOSS FINISH

We use our high gloss print to take mono color schemes to the next level. We glaze over the top of a one color print with our gloss to achieve the look being shown. Mono gloss helps an average design become a sleek stand out.

Item #: A5026_Royal Htr - Base Price: \$14.11



FULL COLOR GLOSS PRINT \$3.00 Per Tee

YOUR LOGO GLOSSED

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12

A glossy overlay can add an effect to your entire design, or can be used to highlight a specific portion. The gloss adds a look of wetness and a shine to the area that it is applied to. When choosing art, it is best to leave some "air" in the layout to obtain the best print.

Item #: USA300_Blueberry - Base Price: \$13.77



INSIDE OUT PRINT + BUTTER \$3.40 Per Tee

BRAND POLICE APPROVED!

The combination of the special ink and the inside out application creates the softest printed shirt in the industry! We force ink through the shirt from the inside out, of course. The fibers of the shirt prevents all the ink from coming through which creates the unique vintage pattern of the print. No logos are distressed in the making of these shirts.

Item #: USA100_Light Navy - Base Price: \$14.62

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RUGGED DIMENSIONAL PRINTING

This print lends a rugged, metallic finish while perfectly producing a raised diamondplate pattern. We use metallic inks and dimensional printing to create a life-like looking replica of diamondplate.

Item #: T5001_Charcoal - Base Price: \$13.49



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T-Shirt Tyco

ns, Inc. is the exclusive manufactu

NAILHEADS PRINT \$4.00 Per Tee

3DIMENSIONAL BLING!

Who has the time to attach studs to an intricate design? We have cut the time in half by using our method of printing nailheads. These look and feel like the real thing. We can add print to these designs or even a watermark for an awesome aesthetic.

Item #: A5026L_Vintage Navy - Base Price: \$14.28



STYLIZED SEQUINS PRINT \$4.00 Per Tee

BADA BLING WITH SEQUINS!

Our sequins are permanent, there are no threads holdings this print togather! We have a plethora of colors for sequins. A great use of our sequins print is with a strand application, as shown here. This can also be paired with a soft hand print or a watermark underneath it.

Item #: A631L_Charcoal - Base Price: \$16.44

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COLOR SHIFTING 3D EFFECT

The amazing colors and patterns of a kaleidoscope come to life when we use this print technique. The foundation of this is made with dimensional inks that will create a 3D effect that will change colors based on the angle of the viewer.





LENTICULAR PRINT \$4.00 Per Tee

1 PRINT - 2 MESSAGES

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50

loout

Lenticular prints are printed with dimensional inks, and are one of a kind. From the front you will read the icon logo, and from the side you may see a tag line or a shape may pop out at you. This print will always make an on looker take a second look at your tee.

Item #: G504_Silver - Base Price: \$11.90



LARGEST PRINT AVAILABLE

All over print is exactly what you think it is. We can print the entire full side of a garment, plus the sleeves, up to a XXL. With this print, you have the ability to go over trims and seams as needed.

Item #: USA300_Concrete - Base Price: \$13.77

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VINTAGE FLOCK TEXTURE

\$6.00 Per Tee

VINTAGE VELVET TEXTURE

Using the flocking technique can apply a high-end look to any garment. We apply small fiber particles into the design that results in a fabric feel.

Item #: USA200_Light Blue Htr - Base Price: \$13.49



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SLAT FILLO CO.

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ufacturer of YourCo. The merchandising solution is a federally registered service

VINTAGE LEATHER TEXTURE \$6.00 Per Tee

DISTRESSED LEATHER TEXTURE

Want a leather patch in your design but need it at a fraction of a real leather price? We've got you covered with this dimensional embellishment. Not only can we guarantee a rugged leather look with this print, but it actually feels like leather too!

Item #: K5011_Black - Base Price: \$14.91



ATHLETIC FABRIC TEXTURE

Simulated applique is the economical way to achieve the look of a woven applique for your garment. We use dimensional inks and some secret tricks in the art and screen department to produce a realistic applique looking print. Don't be fooled, this is made entirely of ink.

Item #: G9322_Denim Htr - Base Price: \$25.64

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HIGH STRETCH, NO STITCH!

What makes a great performance piece is not only the feel of the fabric, but the performance of the embellishment. We use a speciality ink that is built to stretch with the fabric. This embellishment upholds the integrity of the performance fabric unlike embroidery.

Item #: K508_Navy - Base Price: \$15.10

QUR

INN YOU

AN YOT



BUTTER WASH \$1.90 Per Tee

3 STICKS OF PARKAY AND A LITTLE SOUR CREAM

Our proprietary "Butter Wash" is available on nearly any garment. Imagine the softest tri-blend tee you have ever felt and then go softer. Our butter wash will always leave you hungry and wanting more. Go ahead, indulge a little!

Item #: USA300_Concrete - Base Price: \$13.77



\$4.00 Per Tee

FASHION FORWARD UNIFORM TEES!

Not only is this add-on resourceful, it is also a great way to take your favorite t-shirt and add-on a little extra flair. Pockets are the peanut butter to the t-shirt's jelly.

*Gender specific pockets optional

Item #: K509 Dusk - Base Price: \$14.91



GARMENT ALTERATION ADD-ONS

SELECT YOUR

GARMENT ALTERATION ADD-ONS

COOL SOLUTION (14-60 DAY SHIP) GLOSSARY

SEAM-TO-SEAM

PRINTED POCKETS

52



Available in USA Collection Add-On: \$4.70 Per Tee Page 94

PIGMENT DYE

TANK

56



Available in USA Collection Add-On: \$5.70 Per Tee Page 94



Available in USA Collection Add-On: \$5.00 Per Tee Page 96



Available in USA Collection

Add-On: \$6.70 Per Tee

Page 94

Add-On: \$5.50 Per Tee Page 96



Available in USA Collection Add-On: \$6.70 Per Tee Page 95

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PIGMENT DYE CONTRAST

PERFORMANCE POLO

PIGMENT DYE 54 S/S TEE



Available in USA Collection Add-On: \$4.50 Per Tee Page 95

60

PIGMENT DYE S/S

PULLOVER HOODIE TEE

55 L/S TEE



PIGMENT DYE

Available in USA Collection Add-On: \$6.20 Per Tee Page 95



Add-On: \$6.50 Per Tee Page 97



Available in USA Collection

Add-On: \$4.50 Per Tee

Page 96

Add-On: Custom Quote Page 98



Add-On: Custom Ouote Page 98



Available in USA Collection Add-On: \$4.50 Per Tee Page 98



Add-On: \$5.50 Per Tee

Page 97

Available in USA Collection Add-On: \$5.50 Per Tee Page 99



PMS COLOR MATCH L/S **PULLOVER HOODIE TEE**

Add-On: \$5.00 Per Tee

Page 97



Add-On: \$6.00 Per Tee Page 99





Available in USA Collection Add-On: \$6.50 Per Tee Page 99



Available in USA Collection Add-On: \$4 50 Per Tee Paae 100







Available in USA Collection Add-On: Custom Quote Paae 100



All artwork must be evaluated, planned, estimated and proof approved to insure brand integrity and print accuracy.

In some cases, slight artwork modification is necessary for best print results. These changes will be suggested by the YourCo planning department and will require art approval before printing.

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COLOR BLOCK POCKETS

\$4.70 Per Tee

PICK YOUR FABRIC, COLOR AND THREAD

What better way to make a statement than with a color block pocket? It's a simple way to customize your silhouette. You pick the shirt, pocket color, and thread, and our TTYCMT department will have you sporting this fashion trend in no time!

DON'T FORGET TO ADD-ON AN EMBELLISHMENT



CAMO POCKET

\$5.70 Per Tee

CHOOSE YOUR CAMO TYPE

Whether you are hunting a licensed camo or a military themed pattern, we take that and your chosen thread color to produce a standout pocket.



DON'T FORGET TO ADD-ON AN EMBELLISHMENT



ALL-OVER PRINTED POCKET

\$6.70 Per Tee

STEP AND REPEAT IS THE WAY TO GO!

To achieve a complete patterned pocket, we print from vector art on fabric, and then have our TTYCMT team sew it down with your color thread choice. This creates a one of a kind branding experience for your client.





PRINT OVER POCKETS

OVER EMPHASIZE YOUR ICON

Guaranteed to drive the millenials crazy! All eyes on your pocket and your logo. Why print on it when you can print over it? Expect a super soft hand print.

2 COLOR, 1 LOCATION INCLUDED



PIGMENT DYED S/S TEE \$4.50 Per Tee

PICK YOUR FINISH: PEACHED OR SMOOTH

The most popular trend in t-shirts today are pigment dyed garments.

You can choose between two styles: peached and smooth. Peached has a vintage look by having slight peach colored accents. Enzymes can be added to the wash to take off the peached fabric, giving you a clean never been worn tee.

2 COLOR, 1 LOCATION INCLUDED



PIGMENT DYED L/S TEE \$6.20 Per Tee

PICK YOUR FINISH: PEACHED OR SMOOTH

The most popular trend in t-shirts today are pigment dyed garments.

You can choose between two styles: peached and smooth. Peached has a vintage look by having slight peach colored accents. Enzymes can be added to the wash to take off the peached fabric, giving you a clean never been worn tee.



PIGMENT DYED TANK

\$4.50 Per Tee

PICK YOUR FINISH: PEACHED OR SMOOTH

The most popular trend in t-shirts today are pigment dyed garments.

You can choose between two styles: peached and smooth. Peached has a vintage look by having slight peach colored accents. Enzymes can be added to the wash to take off the peached fabric, giving you a clean never been worn tee.

2 COLOR, 1 LOCATION INCLUDED



PIGMENT DYED 3/4 RAGLAN

\$5.00 Per Tee

PICK YOUR FINISH: PEACHED OR SMOOTH

The most popular trend in t-shirts today are pigment dyed garments.

You can choose between two styles: peached and smooth. Peached has a vintage look by having slight peach colored accents. Enzymes can be added to the wash to take off the peached fabric, giving you a clean never been worn tee.

2 COLOR, 1 LOCATION INCLUDED



PIGMENT DYED POLO

\$5.50 Per Tee

EXPECT A PATINA FINISH TO THE FABRIC

The most popular trend in t-shirts today are pigment dyed garments.

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2 COLOR, 1 LOCATION INCLUDED



PIGMENT DYED S/S HOODIE TEE \$5.00 Per Tee

PICK YOUR FINISH: PEACHED OR SMOOTH

The most popular trend in t-shirts today are pigment dyed garments.

You can choose between two styles: peached and smooth. Peached has a vintage look by having slight peach colored accents. Enzymes can be added to the wash to take off the peached fabric, giving you a clean never been worn tee.

2 COLOR, 1 LOCATION INCLUDED



PIGMENT DYED L/S HOODIE TEE \$6.50 Per Tee

PICK YOUR FINISH: PEACHED OR SMOOTH

The most popular trend in t-shirts today are pigment dyed garments.

You can choose between two styles: peached and smooth. Peached has a vintage look by having slight peach colored accents. Enzymes can be added to the wash to take off the peached fabric, giving you a clean never been worn tee.



PIGMENT DYED CREW SWEATSHIRT

Available in 6.5/8.25/10 oz

Available in 6.5/8.25/10 oz

Custom Quote

PICK YOUR FINISH: PEACHED OR SMOOTH

The most popular trend in t-shirts today are pigment dyed garments.

You can choose between two styles: peached and smooth. Peached has a vintage look by having slight peach colored accents. Enzymes can be added to the wash to take off the peached fabric, giving you a clean never been worn tee.

2 COLOR, 1 LOCATION INCLUDED



PIGMENT DYED PULLOVER HOODIE

Custom Quote

PICK YOUR FINISH: PEACHED OR SMOOTH

The most popular trend in t-shirts today are pigment dyed garments.

You can choose between two styles: peached and smooth. Peached has a vintage look by having slight peach colored accents. Enzymes can be added to the wash to take off the peached fabric, giving you a clean never been worn tee.

2 COLOR, 1 LOCATION INCLUDED



PMS COLOR MATCH S/S TEE

\$4.50 Per Tee

YourCo. PMS 288C NAVY

If you are needing to match a specific PMS Color then we can make it happen for a minimum of 144 pieces. Traditionally, PMS color matching is a 100% cotton program, but we do have a few exceptions. We offer multiple weights, fits, and price points across our palette to please even the most particular clients.

2 COLOR, 1 LOCATION INCLUDED

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YourCo. PMS 658 LIGHT BLUE

If you are needing to match a specific PMS Color then we can make it happen for a minimum of 144 pieces. Traditionally, PMS color matching is a 100% cotton program, but we do have a few exceptions. We offer multiple weights, fits, and price points across our palette to please even the most particular clients.

2 COLOR, 1 LOCATION INCLUDED



PMS COLOR MATCH L/S HOODIE TEE \$6.00 Per Tee

PMS 300C BLUE

One great way to lock-up your business long term is to deliver garments PMS matched to your clients colors. This one was for a major beer brand...no not that one...their's is a different number. This is the other major choice....300C Blue.

2 COLOR, 1 LOCATION INCLUDED



MINERAL WASHED S/S TEE \$5.50 Per Tee

PATINA YOUR CORPORATE PMS COLOR

Mineral washes are a big time favorite of many major retailers and most branded tee companies. We are constantly running our core colors of white, grey, royal, navy, red, and black in minimum loads of 144 pieces. This wash can also be taken a step further by selecting a specific PMS color. Our Mineral Wash can take your company or event color and give it retail flair.

2 COLOR, 1 LOCATION INCLUDED

Standard Royal

PMS 202C



ACID WASH S/S TEE

\$4.50 Per Tee

TWO-COLOR HEATHER OR TRI-COLOR

Acid Wash is one of our newest additions to the line-up. This product starts as one of our two color or three color heathers. We then apply our Acid Wash that rinses out a portion of the cotton to bring out the second or third color of the heather shirt. This is available on all of our 28 two color heather tees and 14 of our tri color tees.

2 COLOR, 1 LOCATION INCLUDED



HAT AND TEE COMBO

Custom Quote

DYNAMIC DUO

Hat and Tee combos are great way to sell a complete branded look. Our artists color coordinate the pieces and design the art to merchandise cohesively. The options are endless.

2 COLOR, 1 LOCATION INCLUDED



COLOR BLOCK Custom Quote

T-Shirt Tycoon Solutions, Inc. is the exclu

CUSTOM STITCH, NECK TAPE, RIB, SLEEVE

You can combine any of our stock fabrics and trims to create your very own brand compliant garment. Go all out and color block the sleeve, body, and ringer, or keep it classic with contrasting neck tape and stitching. The best part is, it's custom to your brand's DNA!

600 PIECE MINIMUM

anufacturer of YourCo. The merchandising solution is a federally registered service n





FINISHING ADD-ONS

CHOOSE YOUR FINISHING ADD-ONS

POST-PRESS, FULFILLMENT & PACKAGING GLOSSARY



HANG TAG ATTACHMENT Customer Supplied \$0.30 Per Tee



RETAIL FOLD \$0.60 Per Tee



FOLD, POLY BAG, SIZE STICKER \$1.00 Per Tee



FOLD, POLY BAG, UPC/HANG TAG Customer Supplied \$1.20 Per Tee



WOVEN LABEL ATTACHMENT Customer Supplied \$1.20 Per Tee



DROP SHIP Up to 10 Locations \$14.00 Per Location



CUSTOM HANG TAG Minimum 1000 Custom Quote



CUSTOM WOVEN LABEL Minimum 1000 Custom Quote

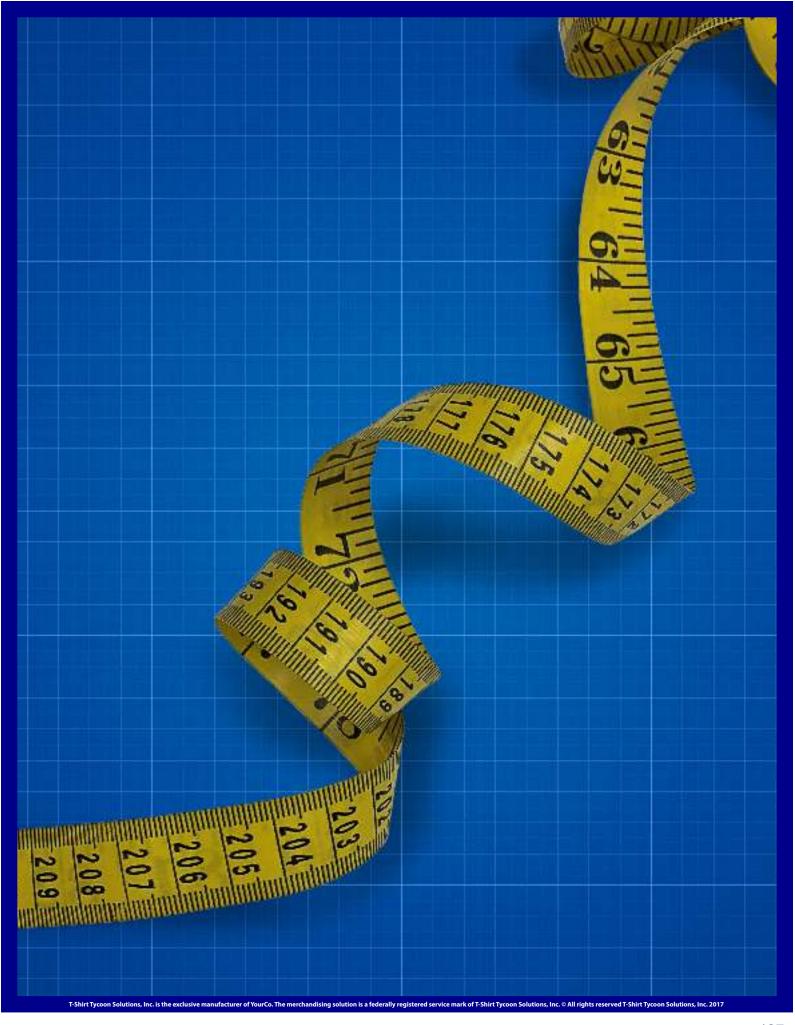
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CUSTOM PACKAGING Custom Quote







FASHION FIT GUIDE

YourCo. is about "Right Sizing" the right fit for the right audience.

Understanding how YourCo. can customize your **fashion fit** is as important as choosing the fabric and color. In many cases, we recommend Add-On #26 - Butter Wash. Butter Washing your shirt will "break in" the fabric and the print to insure the softest hand. However, it also removes the final shrink which manipulates the original measurements of the **fashion fit** of the garment. **Our Fashion Fit USA100 Explained**

Our model is 6 feet tall, 175lbs and had a 38" chest. His preferred shirt size is a medium.





These images illustrate how the Butter Wash process affects the fit of the shirt.





Size Specifications for USA100 (No Butter) SIZE XS S Μ L XL XXL 3XL **Body Length** 25 27 29 28 30 31.5 33 Chest 17.5 18 20 22 24 26 28 T-Shirt Tycoon Solutions, Inc. is the exclusive manufacturer of YourCo. The merchandising solution is a federally registered service mark of T-Shirt Tycoon Solutio ns, Inc. © All rights reserved T-Shirt Tycoon Solutions, Inc. 2017

Our model is wearing our 4.7oz 100% Ringspun Cotton USA100 Light Navy Fashion Fit S/S Crew Neck T-Shirt. MADE IN THE USA

USA100

RELAXED FIT GUIDE

YourCo. is about "Right Sizing" the right fit for the right audience.

Understanding how YourCo. can customize your **relaxed fit** is as important as choosing the fabric and color. In many cases, we recommend Add-On #26 - Butter Wash. Butter Washing your shirt will "break in" the fabric and the print to insure the softest hand. However, it also removes the final shrink which manipulates the original measurements of the **relaxed fit** of the garment. **Our Relaxed Fit G504 Explained**

Our model is 6 feet tall, 175lbs and had a 38" chest. His preferred shirt size is a medium.





These images illustrate how the Butter Wash process affects the fit of the shirt.





Our model is wearing our 5.20z 100% Carded Cotton G504_Charcoal Relaxed Fit S/S Crew Neck T-Shirt. **IMPORTED** T-Shirt Tycoon Solutions, Inc. is the exclusive manufacturer of YourCo. The merchandising solution is a federally re

G504

Size Specifications for G504 (No Butter)								
SIZE	S	Μ	L	XL	XXL	3XL	4XL	5XL
Body Length	28	29	30	31	32	33	34	35
Chest					26			

BE YOURSELF. DISCOVER FREEDOM IN THE SIMPLE THINGS OF LIFE AND GET GROUNDED.

PRI

CASE STUDIES



















